

Shortlist (Outdoor Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country
A01 (Food)						
A01/009	01888	WATERMELON	ORIGEN ORGÂNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
A01/010	01895	STRAWBERRY	ORIGEN ORGÂNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
A01/011	01902	LETTUCE	ORIGEN ORGÂNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
A01/038	03126	LIONS	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO
A01/039	03133	MARTIANS	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO
A01/040	03120	PIRANHA	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO
A02 (Drinks)						
A02/007	01246	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
A02/008	01249	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
A02/009	01252	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
A02/020	01980	ATHLETICS	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
A02/021	01986	SWIMMING	GRUPO PETRÓPOLIS	IRONAGE	Y&R SÃO PAULO	BRAZIL
A02/029	01257	BANNER	ACCOLADE	HARDYS WINE	McCANN Birmingham	UNITED KINGDOM
A02/068	03340	LOOK LEFT	JDE	PILÃO R&G	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A02/071	00392	POOL LOUNGER	EVIAN	EVIAN	BETC Paris	FRANCE
A02/072	00395	SUNBED	EVIAN	EVIAN	BETC Paris	FRANCE
A02/073	00398	DIVER	EVIAN	EVIAN	BETC Paris	FRANCE
A02/074	00401	PALM TREE	EVIAN	EVIAN	BETC Paris	FRANCE
A03 (Household Goods)						
A03/036	01762	TOYS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
A03/037	01744	TOOLS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
A03/038	01752	CEREAL	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
A03/039	01759	LAST SLICE	S.C. JOHNSON	RAID® ROACH BAITs	ENERGY BBDO Chicago	USA
A03/040	01743	FATAL BURGER	S.C. JOHNSON	RAID® ROACH BAITs	ENERGY BBDO Chicago	USA
A03/041	01751	ADIOS TACOS	S.C. JOHNSON	RAID® ROACH BAITs	ENERGY BBDO Chicago	USA
A04 (Cosmetics, Toiletries, Healthcare & Pharmacy)						
A04/021	01515	THE ROCKER	LEHNING	VOXPAX	HAVAS WORLDWIDE PARIS Puteaux	FRANCE
A04/030	01826	YOUR HAIR STAYS: SOCCER	GARNIER	FRUCTIS GROW STRONG	PUBLICIS MEXICO Mexico City	MEXICO
A04/050	03146	PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM
A04/051	03153	MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM

Shortlist (Outdoor Lions)

A04/052	03159	KEYS	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM
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A05 (Miscellaneous)

A05/004	00029	SURFER'S EVEREST	FATUM SURFBOARDS	FATUM SURFBOARDS	PHILIPP UND KEUNTJE Hamburg	GERMANY
A05/005	00023	MY EVEREST #2	FATUM SURFBOARDS	FATUM SURFBOARDS	PHILIPP UND KEUNTJE Hamburg	GERMANY
A05/006	00025	MY EVEREST #3	FATUM SURFBOARDS	FATUM SURFBOARDS	PHILIPP UND KEUNTJE Hamburg	GERMANY

A06 (Clothing, Footwear & Accessories)

A06/019	04918	SAMBA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
A06/020	04934	FUTEBOL	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
A06/021	04942	BOSSA NOVA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
A06/022	04945	ARARA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
A06/023	04947	PIER	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL

A07 (Home Appliances, Furnishings, Consumer Electronics & Technology)

A07/058	01421	NEON_3	OLYMPUS	PHOTOGRAPHY & CAMERA	RAFINERI Istanbul	TURKEY
A07/077	03703	LETTERBOX	BROTHER FRANCES	BROTHER P-TOUCH LABEL PRINTER	ROSAPARK Paris	FRANCE
A07/079	03705	URN	BROTHER FRANCES	BROTHER P-TOUCH LABEL PRINTER	ROSAPARK Paris	FRANCE
A07/088	02002	COLOR BARS	APPLE	APPLE TV	TBWA/MEDIA ARTS LAB Los Angeles	USA

A08 (Cars & Automotive Products & Services)

A08/047	04600	BUCKETBAG	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY
A08/048	04594	TOTE	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY
A08/049	04597	CLUTCH	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY
A08/079	04870	BLUE GATE	MAN LATIN AMERICA	VOLKSWAGEN TRUCKS	ALMAPBBDO São Paulo	BRAZIL
A08/080	04881	GREEN GATE	MAN LATIN AMERICA	VOLKSWAGEN TRUCKS	ALMAPBBDO São Paulo	BRAZIL
A08/091	03435	VOLVO "AIRBAG" CYCLIST	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO
A08/092	03437	VOLVO "AIRBAG" PEDESTRIAN	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO
A08/093	03439	VOLVO "AIRBAG" RUNNER	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO

A09 (Retail, e-Commerce, Restaurants & Fast Food Chains)

A09/039	00143	READ BETTER STORIES - CURRY	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
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A09/040	00144	READ BETTER STORIES - BOOTS	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
A09/041	00145	READ BETTER STORIES - GYM	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
A09/056	04809	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
A09/057	04812	LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
A09/058	04815	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
A09/059	04818	TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
A09/060	04821	BOOKCASE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
A09/069	05262	BIG MAC	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/070	05263	WHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/071	05264	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/082	04034	PEACE DOVE	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/083	04035	PEACE FINGERS	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/084	04036	OLIVE BRANCH	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
A09/086	05338	BIG MAC	MC DONALD'S	DICOUNT COUPONS	DDB BRASIL São Paulo	BRAZIL
A09/087	05348	MCCHICKEN	MC DONALD'S	DICOUNT COUPONS	DDB BRASIL São Paulo	BRAZIL
A09/088	05358	MCFISH	MC DONALD'S	DICOUNT COUPONS	DDB BRASIL São Paulo	BRAZIL

A10 (Travel & Transport)

A10/038	04251	AIRBNB ANIMALS PIG	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
A10/039	04254	AIRBNB ANIMALS ARMADILLO	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
A10/040	04257	AIRBNB ANIMALS SPIDER	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
A10/041	04260	AIRBNB ANIMALS OCTOPUS	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
A10/042	04263	ANIMALS PENGUIN	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
A10/046	04297	ENDLESS TRIP 1	EXPEDIA.MX	EXPEDIA+	Y&R MEXICO	MEXICO
A10/047	04302	ENDLESS TRIP 2	EXPEDIA.MX	EXPEDIA+	Y&R MEXICO	MEXICO
A10/048	04307	ENDLESS TRIP 3	EXPEDIA.MX	EXPEDIA+	Y&R MEXICO	MEXICO
A10/049	04312	ENDLESS TRIP 4	EXPEDIA.MX	EXPEDIA+	Y&R MEXICO	MEXICO

A11 (Entertainment & Leisure)

A11/023	02840	SIRIUSXM TOP COMIC PET GROOMER	SIRIUSXM	SIRIUSXM HELP A COMEDIAN	TAXI CANADA Toronto	CANADA
A11/045	04524	CHAV (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM
A11/046	04527	WAR (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM

Shortlist (Outdoor Lions)

A12 (Media & Publications)

A12/057	03707	ANATOMY	L'EQUIPE	L'EQUIPE	DDB PARIS	FRANCE
A12/058	03712	MAP	L'EQUIPE	L'EQUIPE	DDB PARIS	FRANCE
A12/066	05367	SOCIETAL STRESS	HUMO MAGAZINE	HUMO MAGAZINE'S STRESS SPECIAL	MORTIERBRIGADE Brussels	BELGIUM
A12/067	05365	HOUSEHOLD STRESS	HUMO MAGAZINE	HUMO MAGAZINE'S STRESS SPECIAL	MORTIERBRIGADE Brussels	BELGIUM
A12/069	03488	JAWS SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE
A12/070	03491	THE SHINING SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE

A13 (Financial Products & Services)

A13/012	01281	FALL 2016 - LILLY	ERGO VERSICHERUNGSRUPPE	ACCIDENT INSURANCE	TRACK Hamburg	GERMANY
A13/013	01282	FALL 2016 - LAURA	ERGO VERSICHERUNGSRUPPE	ACCIDENT INSURANCE	TRACK Hamburg	GERMANY
A13/017	03656	GLOBAL TRANSFER	HSBC	INTERNATIONAL MONEY TRANSFER	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES

A16 (Corporate Image & Sponsorship)

A16/019	01240	ANTHEM	GUINNESS	GUINNESS RUGBY	IRISH INTERNATIONAL BBDO Dublin	IRELAND
A16/029	00614	"KYLE DON'T STOP" #NBAVOTE AWAY POSTER	MLSE	NBA TEAM	SID LEE Toronto, ON	CANADA
A16/030	01584	"KYLE DON'T STOP" #NBAVOTE ALTERNATE POSTER	MLSE	NBA TEAM	SID LEE Toronto, ON	CANADA
A16/031	01585	"KYLE DON'T STOP" #NBAVOTE HOME POSTER	MLSE	NBA TEAM	SID LEE Toronto, ON	CANADA

A17 (Charities, Public Health & Safety, Public Sector & Awareness Messages)

A17/083	02775	TURTLE	SEA SHEPHERD	ANTI-TRAWL NETS	DDB GROUP SINGAPORE	SINGAPORE
A17/084	02776	DOLPHIN	SEA SHEPHERD	ANTI-TRAWL NETS	DDB GROUP SINGAPORE	SINGAPORE
A17/085	02777	SHARK	SEA SHEPHERD	ANTI-TRAWL NETS	DDB GROUP SINGAPORE	SINGAPORE
A17/107	03212	WALLS	JORGE CASTAÑEDA	#IMPROUDTOBEM EXICAN	WING New York	USA
A17/108	03214	PROBLEMS	JORGE CASTAÑEDA	#IMPROUDTOBEM EXICAN	WING New York	USA
A17/109	03216	PEOPLE	JORGE CASTAÑEDA	#IMPROUDTOBEM EXICAN	WING New York	USA

Shortlist (Outdoor Lions)

A17/165	03413	BEN NGHE RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
A17/166	03415	NGA BAY RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
A17/167	03417	SAIGON RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
A17/174	03341	SKYLINE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/175	03351	ICEBERG	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/176	03359	DUNES	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/177	03342	WHITE FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/178	03350	GREY FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/179	03358	BLACK FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
A17/182	03967	OLD AGE	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
A17/183	03976	RAT HOME	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
A17/184	03985	SCHOOL BULLY	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
A17/185	03994	TRANSGENDER	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
A17/186	04003	STUDY STRESS	THE SAMARITANS	1	Y&R SHANGHAI	CHINA

B01 (Food)

B01/020	03250	CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
B01/021	03256	MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
B01/022	03262	STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
B01/031	03820	HUNGER TRAP 1	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
B01/032	03821	HUNGER TRAP 2	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
B01/033	03822	HUNGER TRAP 3	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES
B01/063	02569	UNCONDITIONAL KISSES	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO
B01/064	02568	FIRST KISS	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO
B01/065	02567	LOVING KISS	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO
B01/066	02566	FOREVER KISS	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO

B02 (Drinks)

B02/040	03845	MAN	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND
B02/041	03846	LADY	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND
B02/042	03847	OFFICE	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND
B02/065	05083	MANSION	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE
B02/066	05100	CHURCH	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE
B02/067	05123	RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE

B03 (Household Goods)

B03/019	01642	MAN	CPPQ	PREMATEK	FAHRENHEIT DDB Lima	PERU
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Shortlist (Outdoor Lions)

B03/020	01644	COUPLE	CPPQ	PREMATEK	FAHRENHEIT DDB Lima	PERU
B03/021	04135	CHAMELEON	THE CLOROX COMPANY	KINGSFORD MATCH LIGHT CHARCOAL	ALMA DDB Miami	USA
B03/023	04141	COBRA	THE CLOROX COMPANY	KINGSFORD MATCH LIGHT CHARCOAL	ALMA DDB Miami	USA
B03/026	04138	BLONDE	THE CLOROX COMPANY	LIQUID PLUMR	ALMA DDB Miami	USA
B03/035	03459	MOOSE	COLSUBSIDIO SUPERMARKETS	TRANSPARENT FILM PVC	MULLENLOWE SSP3 Bogotá D.C.	COLOMBIA
B03/042	02673	SQUID	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE
B03/043	02674	PIG	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE

B04 (Cosmetics, Toiletries, Healthcare & Pharmacy)

B04/084	04904	.MP3	BAYER	ASPIRIN/CAFIASPI RIN	ALMAPBBDO São Paulo	BRAZIL
B04/085	04920	.DOC	BAYER	ASPIRIN/CAFIASPI RIN	ALMAPBBDO São Paulo	BRAZIL
B04/086	04936	.MOV	BAYER	ASPIRIN/CAFIASPI RIN	ALMAPBBDO São Paulo	BRAZIL
B04/087	04905	WAR	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL
B04/088	04921	GLOBAL WARMING	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL

B05 (Miscellaneous)

B05/025	03315	EAGLE	HASBRO COLOMBIA	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA
B05/026	03316	SAILOR	HASBRO COLOMBIA	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA
B05/051	02606	QUICK SEARCH	STABILO	HIGHLIGHT PEN	DDB WORLDWIDE Hong Kong	HONG KONG

B07 (Home Appliances, Furnishings, Consumer Electronics & Technology)

B07/001	04055	KEEP THE TRAFFIC OUT	SENNHEISER	SENNHEISER NOISE CANCELLATION HEADPHONES	DDB MUDRA GROUP Mumbai	INDIA
B07/066	01116	TIAN'ANMEN SQUARE	QIKU INTERNET NETWORK SCIENTIFIC(SHENZH EN)CO.LTD	360 MOBILE PHONE	J. WALTER THOMPSON BEIJING	CHINA
B07/068	01119	NATIONAL STADIUM	QIKU INTERNET NETWORK SCIENTIFIC(SHENZH EN)CO.LTD	360 MOBILE PHONE	J. WALTER THOMPSON BEIJING	CHINA
B07/069	02849	BED	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
B07/070	02851	SOFA	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
B07/071	02853	GRILL	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
B07/097	03669	ONION	KENWOOD	HOME APPLIANCES	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES

B08 (Cars & Automotive Products & Services)

Shortlist (Outdoor Lions)

B08/051	02316	TECHNICALLY HAIRSTYLE	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
B08/054	02321	TECHNICALLY DOG	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
B08/055	02322	TECHNICALLY SUPERHEROES	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA
B08/058	04740	ASS	GENERAL MOTORS	OPEL SAFETY DISTANCE CONTROL	TAPSA Y&R Madrid	SPAIN
B08/059	04755	ARMPIT	GENERAL MOTORS	OPEL SAFETY DISTANCE CONTROL	TAPSA Y&R Madrid	SPAIN
B08/060	04769	BELLY	GENERAL MOTORS	OPEL SAFETY DISTANCE CONTROL	TAPSA Y&R Madrid	SPAIN
B08/094	03239	GRANDPA	NEUMEN	PIRELLI	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA
B08/095	03242	WEDDING	NEUMEN	PIRELLI	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA
B08/096	03245	SEVENTEEN	NEUMEN	PIRELLI	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA
B08/133	03436	VOLVO "AIRBAG" CYCLIST	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO
B08/134	03438	VOLVO "AIRBAG" PEDESTRIAN	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO
B08/135	03440	VOLVO "AIRBAG" RUNNER	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO
B08/180	03738	PLANE	FORD ARGENTINA	EXTRA HEAVY TRUCKS	BLUE HIVE Buenos Aires	ARGENTINA
B08/181	03739	CRUISE	FORD ARGENTINA	EXTRA HEAVY TRUCKS	BLUE HIVE Buenos Aires	ARGENTINA

B09 (Retail, e-Commerce, Restaurants & Fast Food Chains)

B09/011	01104	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWAITHAILAND Bangkok	THAILAND
B09/012	01105	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWAITHAILAND Bangkok	THAILAND
B09/013	01106	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWAITHAILAND Bangkok	THAILAND
B09/038	04810	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES
B09/051	00195	RAMEN SEASON	TOKYO TOKYO	RAMEN	TBWAISANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
B09/085	03671	JOHN MCENROE	KINOKUNYA	BOOK STORE	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
B09/086	03661	WINSTON CHURCHILL	KINOKUNYA	BOOK STORE	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
B09/089	03666	MARILYN MONROE	KINOKUNYA	BOOK STORE	J. WALTER THOMPSON DUBAI	UNITED ARAB EMIRATES
B09/091	05065	WHOPPER SIGN - I WANT YOU	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA
B09/093	05067	WHOPPER SIGN - KING'S FONT	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA
B09/104	04660	WHOPPER SIGN	BURGER KING	FAST FOOD RESTAURANT	DAVID Miami	USA

Shortlist (Outdoor Lions)

B10 (Travel & Transport)

B10/036	04252	AIRBNB ANIMALS PIG	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
B10/037	04258	AIRBNB ANIMALS SPIDER	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
B10/038	04264	ANIMALS PENGUIN	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
B10/039	04255	AIRBNB ANIMALS ARMADILLO	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
B10/040	04261	AIRBNB ANIMALS OCTOPUS	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA

B11 (Entertainment & Leisure)

B11/021	02015	ELEPHANT	WILDLIFE CONSERVATION FILM FESTIVAL (WCF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA
B11/042	02301	NEIL-LANCE ARMSTRONG	HASBRO	TRIVIAL PURSUIT	PUBLICIS MACHINE Town	SOUTH AFRICA
B11/079	03775	MA PLACE EST DANS LA SALLE	PRODISS	ENTERTAINMENT	FRED & FARID PARIS	FRANCE
B11/083	04536	WAR	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
B11/084	04528	GAY	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
B11/085	04532	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
B11/087	04512	CHAV (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM

B12 (Media & Publications)

B12/026	03201	GULLIVER	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL
B12/027	03206	SCARLET	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL
B12/028	03211	GATSBY	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL
B12/074	04875	GEORGE HARRISON	KISS FM	KISS FM	ALMAPBBD São Paulo	BRAZIL
B12/075	04885	DAVID GILMOUR	KISS FM	KISS FM	ALMAPBBD São Paulo	BRAZIL
B12/076	04893	JIM MORRISON	KISS FM	KISS FM	ALMAPBBD São Paulo	BRAZIL
B12/083	04471	SURVIVAL BILLBOARD - TERMS & HORRIBLE, HORRIBLE CONDITIONS	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM
B12/090	05407	WATCHMAKER	ESPN	INSTITUTIONAL	AFRICA São Paulo	BRAZIL
B12/091	05413	SHOEMAKER	ESPN	INSTITUTIONAL	AFRICA São Paulo	BRAZIL

B13 (Financial Products & Services)

B13/006	00987	TOYS AND STAIRS	ABANCA	ABANCA PENSION PLANS	BTOB Madrid	SPAIN
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Shortlist (Outdoor Lions)

B13/009	04876	GERMANY/NETH ERLANDS	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL
B13/010	04886	JAMAICA/SCOTLA ND	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL
B13/011	04894	SWEDEN/SWITZE RLAND	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL
B13/016	05089	SOCIABILITY	BANCO DE CHILE	TRAVEL BANCO DE CHILE	PROLAM Y&R Santiago	CHILE
B13/017	05110	INSECTS	BANCO DE CHILE	TRAVEL BANCO DE CHILE	PROLAM Y&R Santiago	CHILE

B14 (Business Products & Services)

B14/022	04877	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL
B14/023	04887	ANGELA	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL
B14/024	04895	FRANCIS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL
B14/037	04413	PRODUCT	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER Santiago	CHILE
B14/038	04414	EXECUTIVE	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER Santiago	CHILE

B15 (Commercial Public Services)

B15/032	05267	OLYMPIC	BERLITZ BANGKOK	BERLITZ	J. WALTER THOMPSON BANGKOK	THAILAND
B15/033	05269	TIME SQUARE	BERLITZ BANGKOK	BERLITZ	J. WALTER THOMPSON BANGKOK	THAILAND

B16 (Corporate Image & Sponsorship)

B16/033	03835	MADE FOR CRICKET 3	ADIDAS	ADIDAS CRICKET	DDB MUDRA GROUP Mumbai	INDIA
B16/044	02250	3	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM
B16/052	04179	HEART	BOEING	AEROSPACE	FCB CHICAGO	USA
B16/053	04195	DART	BOEING	AEROSPACE	FCB CHICAGO	USA
B16/054	04210	BEETLE	BOEING	AEROSPACE	FCB CHICAGO	USA

B17 (Charities, Public Health & Safety, Public Sector & Awareness Messages)

B17/041	00961	PINA COLADA	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/042	00962	BELGIAN BEER	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/043	00963	TEQUILA	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/044	00964	ROSÉ	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/045	00965	DIRTY MARTINI	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/046	00966	IRISH BEER	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE

Shortlist (Outdoor Lions)

B17/047	00967	VODKA	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/048	00968	RED WINE	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
B17/064	02127	UNCLE'S FIST	SCHOOL OF LIFE	SCHOOL OF LIFE	OGILVY & MATHER INDIA Gurgaon	INDIA
B17/065	02134	DRIVER'S FINGER	SCHOOL OF LIFE	SCHOOL OF LIFE	OGILVY & MATHER INDIA Gurgaon	INDIA
B17/067	00192	PORTRAITS	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
B17/068	00183	THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
B17/069	00188	SMILING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
B17/115	04105	BOYS	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
B17/116	04106	GIRLS	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
B17/180	05168	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND
B17/182	05175	TREE 3	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND
B17/256	02718	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
B17/257	02732	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
B17/302	05410	SICILIA	ACNUR/UNHCR - THE UN REFUGEE AGENCY	INSTITUTIONAL	AFRICA São Paulo	BRAZIL
B17/303	05416	PARIS	ACNUR/UNHCR - THE UN REFUGEE AGENCY	INSTITUTIONAL	AFRICA São Paulo	BRAZIL
B17/304	02400	NUJOOM	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR
B17/305	02406	MAATAHA	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR

C01 (Static Digital Billboards / Posters)

C01/006	00517	FAMILY MATTERS CREWNECK	SKY TELEVISION NEW ZEALAND	NEON	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND
C01/007	00520	MINOR DISAGREEMENT KNIT	SKY TELEVISION NEW ZEALAND	NEON	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND
C01/047	02247	FREE THE KIDS 1	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM
C01/048	02249	FREE THE KIDS 2	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM
C01/049	02251	FREE THE KIDS 3	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM
C01/051	05278	PICCADILLY CIRCUS	MATTEL	SCRABBLE APP	LOLA MULLENLOWE Madrid	SPAIN
C01/052	05279	CAMDEN	MATTEL	SCRABBLE APP	LOLA MULLENLOWE Madrid	SPAIN

Shortlist (Outdoor Lions)

C01/053	05280	SHOREDITCH	MATTEL	SCRABBLE APP	LOLA MULLENLOWE Madrid	SPAIN
C01/054	04032	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
C01/061	05337	MC CODE	MC DONALD'S	DICOUNT COUPONS	DDB BRASIL São Paulo	BRAZIL
C01/069	04474	FUCK MY LIFE	ETHOS TRAVEL	TOUR OPERATOR	McCANN LONDON	UNITED KINGDOM
C01/070	04477	MAKE IT STOP	ETHOS TRAVEL	TOUR OPERATOR	McCANN LONDON	UNITED KINGDOM
C01/071	04480	HELP ME GOD	ETHOS TRAVEL	TOUR OPERATOR	McCANN LONDON	UNITED KINGDOM
C01/072	04482	END THIS HELL	ETHOS TRAVEL	TOUR OPERATOR	McCANN LONDON	UNITED KINGDOM
C01/073	04484	SAVE ME NOW	ETHOS TRAVEL	TOUR OPERATOR	McCANN LONDON	UNITED KINGDOM

C03 (Interactive & Dynamic Billboards / Posters)

C03/003	00374	THERAFLU THERMOSCANNE R	GLAXOSMITHKLINE CONSUMER HEALTHCARE	THERAFLU	SAATCHI & SAATCHI POLAND Warsaw	POLAND
C03/008	01270	THE GREAT ESCAPE	GRAUBUENDEN FERIEN	GRAUBUENDEN FERIEN	JUNG von MATT/LIMMAT Zürich	SWITZERLAND
C03/034	04670	SAMSUNG GALAXY SURFBOARD	SAMSUNG	INSTITUTIONAL	LEO BURNETT TAILOR MADE São Paulo	BRAZIL

C04 (Ambient Use of Digital Technology)

C04/011	02294	PHOTO COACH	CANON	CANON LENSES	360i New York	USA
C04/036	04352	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA
C04/037	02967	HCD RINK BINGO	HOCKEY CLUB DAVOS	HCD MERCHANDISE	FCB ZÜRICH	SWITZERLAND
C04/041	05254	SAVE ME – THE SKI PASS THAT SAVES LIVES	ÖTZTAL TOURISMUS	ÖTZTAL TOURISMUS	SERVICEPLAN Munich	GERMANY

C05 (Ambient Experiential & Immersive Digital)

C05/001	00729	DREAM ADVENTURES	EXPEDIA	TRAVEL	180LA Santa Monica	USA
C05/027	03838	CALL BRUSSELS	VISIT BRUSSELS	VISIT BRUSSELS	AIR Brussels	BELGIUM
C05/040	04662	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK New York	USA
C05/042	04897	MAGIC WORDS - THE BOOTH	HP	HP	ALMAPBBDO São Paulo	BRAZIL
C05/045	02296	ACTUAL REALITY	JAGUAR LAND ROVER NEW ZEALAND	JAGUAR F-TYPE	Y&R NZ Auckland	NEW ZEALAND
C05/056	04464	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM
C05/058	04700	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA

D01 (Non-Standard Indoor Advertising)

D01/007	01050	WI-FI JACK	AUDI OF AMERICA	AUTOMOTIVE	MUH-TAY-ZIK HOF-FER San Francisco	USA
D01/032	01835	VAN GOGH BNB	ART INSTITUTE OF CHICAGO	VAN GOGH "BEDROOMS" EXHIBIT	LEO BURNETT CHICAGO	USA
D01/060	03063	SUGAR DETOX	INTERMARCHÉ	INTERMARCHÉ	MARCEL Paris	FRANCE

Shortlist (Outdoor Lions)

D02 (Small Scale Special Solutions)

D02/048	02873	DIPPER CONDOMS	TATA MOTORS	DIPPER CONDOMS	REDIFFUSION Y&R Mumbai	INDIA
D02/050	01687	#LEYDEMIERDA (#SHITLAW)	TERRITORIO DE ZAGUATES	ANIMAL SHELTER	GARNIER BBDO COMUNIDAD San José	COSTA RICA
D02/061	02690	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	THAIHEALTH	BBDO BANGKOK	THAILAND
D02/062	03652	X-RAY CASTS	FONTERRA BRANDS NEW ZEALAND, ANCHOR	ANCHOR MILK	COLENZO BBDO Auckland	NEW ZEALAND
D02/113	03741	BABY FOOTPRINT	EVIAN	EVIAN	BETC Paris	FRANCE
D02/114	03742	UPSIDE DOWN CAN	ORANGINA	ORANGINA	BETC Paris	FRANCE
D02/124	03936	ONE-DROP BOTTLE	HENKEL	PRIL	TBWA\RAAD Dubai	UNITED ARAB EMIRATES

D03 (Special Build)

D03/001	00254	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND
D03/014	01538	THE REVERSED TRAILER	HARALD A. MØLLER/ VOLKSWAGEN NORWAY	VOLKSWAGEN TRAILER ASSIST	TRY Oslo	NORWAY
D03/016	01263	THE SMALLEST CAR DEALERSHIP EVER	MERCEDES-BENZ PORTUGAL	SMART FORTWO	BBDO PORTUGAL Lisbon	PORTUGAL
D03/021	00515	UNFORGOTTEN SOLDIERS	SKY TELEVISION NEW ZEALAND	HISTORY CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND
D03/047	03403	THE MOSQUITO KILLER BILLBOARD	POSTERSCOPE	OUT-OF-HOME INNOVATION COMPANY	NBS Rio de Janeiro	BRAZIL
D03/108	04031	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND

D04 (Live Advertising and Events)

D04/014	01111	GIGA SELFIE	TOURISM AUSTRALIA	SIGHTSEEING	TBWA\HAKUHODO Tokyo	JAPAN
D04/015	01264	#SMARTEFFECT	MERCEDES-BENZ PORTUGAL	SMART FORTWO	BBDO PORTUGAL Lisbon	PORTUGAL
D04/021	00133	THE UNCONVENTION AL OVEN	KIDSAFE	PUBLIC SERVICE ANNOUNCEMENT	DDB GROUP MELBOURNE	AUSTRALIA
D04/040	02844	CHAMPIONS' BOSS	HEINEKEN	UEFA CHAMPIONS LEAGUE	LEO BURNETT Madrid	SPAIN
D04/044	00944	THE KICK-BAG JOURNEY	AMERICAN TOURISTER	AMERICAN TOURISTER VIVOLITE	CJ WORX Bangkok	THAILAND
D04/049	03654	BACKYARD BURGER KING	BURGER KING NEW ZEALAND	WHOPPER	COLENZO BBDO Auckland	NEW ZEALAND
D04/062	01836	GIRL EMOJIS	PROCTER & GAMBLE	ALWAYS	LEO BURNETT CHICAGO	USA
D04/075	02977	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
D04/078	04633	FAREWELL TO THE FOREST	UNILEVER	UNILEVER BRAND	DAVID Buenos Aires	ARGENTINA
D04/079	03408	THE DILEMMA	HEINEKEN	HEINEKEN	PUBLICIS ITALY Milan	ITALY

Shortlist (Outdoor Lions)

D04/086	01465	REDRAW	INTERNATIONAL WOMEN'S DAY	INTERNATIONAL WOMEN'S DAY	MULLENLOWE GROUP London	UNITED KINGDOM
D04/095	00232	THE FAIREST NIGHT OF ALL	AB INBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA
D04/097	04796	CHILDREN'S ELECTIONS	SAVE THE CHILDREN	AWARENESS CAMPAIGN	McCANN WORLDGROUP MADRID	SPAIN
D04/114	05330	THE MINDCHANGER WORKOUT	RIO 2016	PARALYMPIC GAMES	OGILVY BRASIL São Paulo	BRAZIL
D04/126	04465	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM
D04/130	04665	UNKNOWN	CANON U.S.A	CANON EOS REBEL T6I	GREY NEW YORK	USA
D04/131	04696	GUN CRAZY	STATES UNITED TO PREVENT GUN VIOLENCE	SENSIBLE GUN LAWS	GREY NEW YORK	USA
D04/136	03771	MA PLACE EST DANS LA SALLE	PRODISS	ENTERTAINMENT	FRED & FARID PARIS	FRANCE

D05 (Interactive Outdoor Experiences)

D05/009	00479	WAITING LINES	RE-BORN TO BE ALIVE	ORGAN DONATION	DUVAL GUILLAUME Antwerp	BELGIUM
D05/018	01261	MOST OPEN TEST DRIVE	DAIMLER AG, SMART	SMART FORTWO CABRIO 453	BBDO GROUP GERMANY Berlin	GERMANY
D05/026	02063	ADIDAS OUTDOOR – STORE ON A CLIFF	ADIDAS OUTDOOR	TERREX PRODUCT	TBWA/KOREA Seoul	SOUTH KOREA
D05/040	02833	NIVEA SUNSLIDE	NIVEA	NIVEA SUNSCREEN	FCB CAPE TOWN	SOUTH AFRICA
D05/042	01887	LIFESAVER BACKPACK	LUKI	CHILDREN FRUIT SNACK	J. WALTER THOMPSON COLOMBIA Bogotá	COLOMBIA
D05/057	03701	EAT YOUR RUN	DECATHLON	KALENJI	ROSAPARK Paris	FRANCE
D05/084	02297	ACTUAL REALITY	JAGUAR LAND ROVER NEW ZEALAND	JAGUAR F-TYPE	Y&R NZ Auckland	NEW ZEALAND
D05/092	01769	OPEN ROAD PROJECT	TOYOTA	TOYOTA I-ROAD	DENTSU INC Tokyo	JAPAN
D05/098	03083	SILVERADO "CAGES"	CHEVROLET	CHEVROLET SILVERADO-AUTOMOTIVE	COMMONWEALTH/McCAN N Detroit	USA
D05/099	02164	AUDI CITY LIGHTS	AUDI IMPORT	AUDI A4	DDB BRUSSELS	BELGIUM
D05/101	03181	DOPPELGÄNGER TOURISTS	MEXICAN TOURISM BOARD	MEXICO AS A TOURISTIC DESTINATION	LAPIZ Chicago	USA

D06 (Transit)

D06/023	01508	E-MOBILITY - ENJOY THE SILENCE	VOLKSWAGEN	VOLKSWAGEN E-MODELS	GRABARZ & PARTNER Hamburg	GERMANY
D06/027	03494	THE INVISIBLE POLICE	ALCALDÍA EL HATILLO	POLICÍA EL HATILLO	J. WALTER THOMPSON CARACAS	VENEZUELA
D06/036	04353	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA

E01 (Use of Adapted Billboards / Posters)

Shortlist (Outdoor Lions)

E01/005	00235	ARE YOU FAST ENOUGH FOR THIS BILLBOARD?	REEBOK	REEBOK ZPUMP	ANIMAL Stockholm	SWEDEN
E01/014	00623	THE KING OF DRIVE-THRU'S	McDONALD'S	FAST FOOD RESTAURANT	TBWA\PARIS	FRANCE
E01/036	01440	THE FULL STORY	HET PAROOL	NEWSPAPER	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
E01/066	01412	IF CARLSBERG DID CHOCOLATE BARS	CARLSBERG	CARLSBERG	FOLD7 London	UNITED KINGDOM
E01/071	03235	MERCADO FOR RENT	MERCADO MAGAZINE	MERCADO MAGAZINE	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA
E01/082	03331	A BOOK IN ONE SHOT	JDE	PILÃO R&G	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
E01/090	05005	RAV4 HYBRID CLIMBING SPECTACULAR	TOYOTA MOTOR SALES, USA	RAV4 HYBRID	SAATCHI & SAATCHI LA	USA
E01/091	04466	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM

E02 (Use of Ambient Outdoor)

E02/002	00255	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND
E02/019	00622	THE KING OF DRIVE-THRU'S	McDONALD'S	FAST FOOD RESTAURANT	TBWA\PARIS	FRANCE
E02/020	00516	UNFORGOTTEN SOLDIERS	SKY TELEVISION NEW ZEALAND	HISTORY CHANNEL	DDB GROUP NEW ZEALAND Auckland	NEW ZEALAND
E02/035	01912	THE WORLD EXPIRATION DATE	GLOBAL EXPORT	AMERICAN GARDEN	Y&R DUBAI	UNITED ARAB EMIRATES
E02/065	04632	DXP CAR	DOMINO'S	DOMINO'S PIZZA	CP+B Boulder	USA
E02/073	04332	THIS BIKE HAS MS	MS AUSTRALIA	MS	GREY MELBOURNE	AUSTRALIA
E02/077	00263	LIFE SAVING DOT	TALWAR TRADERS	BINDI	GREY GROUP Singapore	SINGAPORE
E02/079	03827	MISSION TO THE MOON	AUDI	AUDI	THJNK Hamburg	GERMANY
E02/081	03236	DONOR CAR	CUCAIBA	CUCAIBA	J. WALTER THOMPSON ARGENTINA Buenos Aires	ARGENTINA
E02/088	04169	THE BABY STROLLER TEST- RIDE BY CONTOURS	CONTOURS STROLLERS	BABY STROLLERS	FCB CHICAGO	USA
E02/107	04354	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA
E02/109	04825	FLIGHTS	EL CRONISTA COMERCIAL	EL CRONISTA COMERCIAL	GREY ARGENTINA Buenos Aires	ARGENTINA
E02/123	02244	SBERBANK STREETS	SBERBANK	P2P MONEY TRANSFERS VIA TEXT MESSAGES AND APP	GOOD Moscow	RUSSIA
E02/137	03863	LE BON	LIDL	DISCOUNT FOOD	INGO Stockholm	SWEDEN
E02/141	04469	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM
E02/144	04666	UNKNOWN'S	CANON U.S.A	CANON EOS REBEL T6I	GREY NEW YORK	USA
E02/145	04702	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA

Shortlist (Outdoor Lions)

E02/150	04664	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK New York	USA
E02/161	04957	MIRRORS OF RACISM	NGO CRIOLA	NGO	W3HAUS São Paulo	BRAZIL

E03 (Use of Digital Outdoor)

E03/003	00373	THERAFLU THERMOSCANNE R	GLAXOSMITHKLINE CONSUMER HEALTHCARE	THERAFLU	SAATCHI & SAATCHI POLAND Warsaw	POLAND
E03/005	00937	STOP THE SPREAD - CONTACTLESS DONATIONS	MELANOMA INSTITUTE AUSTRALIA	FUNDRAISING AND AWARENESS FOR MELANOMA RESEARCH	JCDECAUX AUSTRALIA Sydney	AUSTRALIA
E03/006	00264	WHAT'S WRONG WITH YOUR PHONE?	TELE2 BUSINESS	TELECOMMUNICATION	FORSMAN & BODENFORS Gothenburg	SWEDEN
E03/022	01621	SNOW REPORT	McDONALD'S	MCCAFE	COSSETTE Vancouver	CANADA
E03/046	04355	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA
E03/047	02906	THE BOYS	PACIFIC BRANDS UNDERWEAR GROUP AUSTRALIA	BONDS	CLEMENGER BBDO MELBOURNE	AUSTRALIA
E03/056	05423	INVISIBLE PLAYERS - DIGITAL OUTDOOR	ESPN	ESPNW - WOMEN'S SPORTS PORTAL	AFRICA São Paulo	BRAZIL

F01 (Copywriting)

F01/013	04033	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND
F01/032	02854	GRILL	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
F01/033	02850	BED	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
F01/035	02852	SOFA	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY
F01/064	02013	DOLPHIN	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA
F01/065	02021	GORILLA	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA
F01/067	00148	READ BETTER STORIES - CURRY	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
F01/068	00147	READ BETTER STORIES - BOOTS	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
F01/069	00146	READ BETTER STORIES - GYM	PAPER PLUS GROUP	PAPER PLUS RETAIL STORE	FCB NEW ZEALAND Auckland	NEW ZEALAND
F01/092	04851	14 YEARS	MARS PET	PEDIGREE	ALMAPBBDO São Paulo	BRAZIL
F01/096	04530	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
F01/097	04534	SELFIE	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM

Shortlist (Outdoor Lions)

F01/098	04519	WAR (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM
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F01/110	04520	CHAV (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM
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F02 (Art Direction)

F02/038	00198	COUNTLESS COLORS	PACIFIC PAINT PHILIPPINES	BOYSEN PAINT	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
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F02/054	01247	"BREAKDANCE" ¹	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
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F02/055	01253	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
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F02/056	01250	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
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F02/057	00197	RAMEN SEASON	TOKYO TOKYO	RAMEN	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
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F02/061	00193	PORTRAITS	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
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F02/062	00185	THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
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F02/063	00189	SMILING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
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F02/068	04045	ONE DIRECTION	THE SUNDAY TIMES	RICH LIST	CHI & PARTNERS London	UNITED KINGDOM
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F02/069	04039	BRANSON	THE SUNDAY TIMES	RICH LIST	CHI & PARTNERS London	UNITED KINGDOM
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F02/091	04371	MORAN	THE TIMES	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
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F02/093	04377	HILL	THE TIMES	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
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F02/095	04383	BROOKES	THE TIMES	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
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F02/096	04386	LAMB	THE TIMES	THE TIMES	CHI & PARTNERS London	UNITED KINGDOM
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F02/135	02608	1 FOR 7	HONG KONG TRANSPLANT SPORTS ASSOCIATION	ORGAN DONATION	DDB WORLDWIDE Hong Kong	HONG KONG
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F02/173	00631	PURE DESIGN	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	D&AD AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC Tokyo	JAPAN
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F02/174	00635	PURE DESIGN	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	D&AD AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC Tokyo	JAPAN
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F02/175	00639	PURE DESIGN	YOSHIDA HIDEO MEMORIAL FOUNDATION/ADVERTISING MUSEUM TOKYO	D&AD AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC Tokyo	JAPAN
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F02/190	02725	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
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F02/191	02737	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
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F02/192	02751	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
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Shortlist (Outdoor Lions)

F02/194	01741	TOYS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
F02/195	01748	TOOLS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
F02/196	01755	CEREAL	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
F02/203	02449	TARGET - STUDENT	GUN FREE SOUTH AFRICA	PUBLIC AWARENESS	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA
F02/204	02451	TARGET - LADY	GUN FREE SOUTH AFRICA	PUBLIC AWARENESS	Y&R SOUTH AFRICA Cape Town	SOUTH AFRICA
F02/221	03148	PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM
F02/222	03155	MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM
F02/237	03511	EXOTIC FISH	SURFRIDER FOUNDATION EUROPE	SURFRIDER	YOUNG & RUBICAM PARIS	FRANCE
F02/238	03536	MACKEREL	SURFRIDER FOUNDATION EUROPE	SURFRIDER	YOUNG & RUBICAM PARIS	FRANCE
F02/239	03556	SEAGULL	SURFRIDER FOUNDATION EUROPE	SURFRIDER	YOUNG & RUBICAM PARIS	FRANCE
F02/240	03576	TURTLE	SURFRIDER FOUNDATION EUROPE	SURFRIDER	YOUNG & RUBICAM PARIS	FRANCE
F02/244	04430	SUNGLASSES	THE CARTEL	SPRING SUMMER 2016	Y&R DUBAI	UNITED ARAB EMIRATES
F02/245	04433	BAG	THE CARTEL	SPRING SUMMER 2016	Y&R DUBAI	UNITED ARAB EMIRATES
F02/246	04436	RING	THE CARTEL	SPRING SUMMER 2016	Y&R DUBAI	UNITED ARAB EMIRATES
F02/247	04439	MAKE UP	THE CARTEL	SPRING SUMMER 2016	Y&R DUBAI	UNITED ARAB EMIRATES
F02/248	04442	SHOES	THE CARTEL	SPRING SUMMER 2016	Y&R DUBAI	UNITED ARAB EMIRATES
F02/253	05169	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND
F02/254	05174	TREE 2	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND
F02/255	05176	TREE 3	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND
F02/273	04878	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL
F02/275	04913	SAMBA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/276	04940	PIER	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/277	04943	FUTEBOL	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/278	04946	PIN UP	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/279	04948	ARARA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/317	04531	WAR	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
F02/318	04539	GAY	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM
F02/319	04525	SELFIE (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM

Shortlist (Outdoor Lions)

F02/320	04523	GRIEF (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM
F02/333	03345	WHITE FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F02/334	03354	GREY FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F02/335	03361	BLACK FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F02/351	03990	TRANSGENDER	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F02/355	02591	FIRST KISS	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO
F02/356	02593	LOVING KISS	HERSHEY'S	KISSES	Y&R San Juan	PUERTO RICO
F02/358	00378	MUSTARD	UNILEVER	COLMAN'S	ADAM&EVEDDB London	UNITED KINGDOM
F02/359	00381	CRANBERRY SAUCE	UNILEVER	COLMAN'S	ADAM&EVEDDB London	UNITED KINGDOM
F02/360	00385	APPLE SAUCE	UNILEVER	COLMAN'S	ADAM&EVEDDB London	UNITED KINGDOM
F02/361	00389	BREAD SAUCE	UNILEVER	COLMAN'S	ADAM&EVEDDB London	UNITED KINGDOM
F02/362	03489	JAWS SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE
F02/363	03492	THE SHINING SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE
F02/374	04522	BED (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM
F02/380	04888	ANGELA	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL
F02/381	04929	BONDINHO	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL
F02/431	04182	HEART	BOEING	AEROSPACE	FCB CHICAGO	USA
F02/432	04198	DART	BOEING	AEROSPACE	FCB CHICAGO	USA
F02/433	04213	BEETLE	BOEING	AEROSPACE	FCB CHICAGO	USA
F02/449	01441	SAUSAGES	HET PAROOL	NEWSPAPER	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
F02/450	01442	BORDER CONTROL	HET PAROOL	NEWSPAPER	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
F02/451	01443	TRADE ROUTES	HET PAROOL	NEWSPAPER	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
F02/453	03338	A BOOK IN ONE SHOT	JDE	PILÃO R&G	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL

F03 (Illustration)

F03/087	03630	ICECREAM	COLGATE	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
F03/088	03638	APPLE	COLGATE	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
F03/089	03647	PINEAPPLE	COLGATE	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL
F03/115	04748	ALICE IN WONDERLAND	NUBICO	NUBICO ONLINE BOOKS	TAPSA Y&R Madrid	SPAIN
F03/116	04763	MOBY DICK	NUBICO	NUBICO ONLINE BOOKS	TAPSA Y&R Madrid	SPAIN
F03/121	05158	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND
F03/122	05159	TREE 2	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND

Shortlist (Outdoor Lions)

F03/123	05160	TREE 3	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND
F03/194	03514	FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE
F03/195	03538	BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE
F03/196	03560	CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE
F03/197	03577	MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE
F03/219	02217	HUMILIATION	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY Frankfurt	GERMANY
F03/220	02200	TORTURE	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY Frankfurt	GERMANY
F03/221	02206	ISOLATION	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY Frankfurt	GERMANY
F03/222	02214	VOICELESSNESS	AMNESTY INTERNATIONAL	AMNESTY INTERNATIONAL	OGILVY GERMANY Frankfurt	GERMANY
F03/227	04915	WAR	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL
F03/228	04931	GLOBAL WARMING	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL
F03/252	04262	AIRBNB ANIMALS OCTOPUS	AIRBNB	TRAVEL SERVICE	TBWA\CHIAT\DAY NEW YORK	USA
F03/259	03811	HARRODS 10F1 - EXECUTION 6	HARRODS	HARRODS	TBWAILONDON	UNITED KINGDOM
F03/273	03363	DUNES	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F03/274	03347	WHITE FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F03/275	03355	GREY FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F03/276	03362	BLACK FACE	ALCOHOLICS ANONYMOUS	ALCOHOLICS ANONYMOUS	J. WALTER THOMPSON BRAZIL São Paulo	BRAZIL
F03/289	03965	BEREAVEMENT	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/290	03974	OLD AGE	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/291	03983	TRANSGENDER	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/292	03991	SCHOOL BULLY	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/293	04000	STUDY STRESS	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/294	04010	RAT HOME	THE SAMARITANS	1	Y&R SHANGHAI	CHINA
F03/320	05164	ARTQUARIUM	PAPAWIN CO.	HI-JET INKJET PAPER	OGILVY & MATHER Bangkok	THAILAND
F03/321	04852	ART NEVER FORGETS	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL
F03/379	04550	PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA
F03/380	04552	ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA

F04 (Photography)

F04/020	01248	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
F04/021	01254	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
F04/078	04104	COUNTLESS COLORS	PACIFIC PAINT PHILIPPINES	BOYSEN PAINT	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES
F04/089	02730	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
F04/090	02743	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC

Shortlist (Outdoor Lions)

F04/091	02757	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC
F04/092	01763	TOYS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
F04/093	01750	TOOLS	S.C. JOHNSON	ZIPLOC®	ENERGY BBDO Chicago	USA
F04/096	05017	THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
F04/097	05018	SMILING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE
F04/149	04916	HUNTER	HP	HP	ALMAPBBDO São Paulo	BRAZIL
F04/150	04932	ARTISAN	HP	HP	ALMAPBBDO São Paulo	BRAZIL
F04/156	03412	DONG NAI RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
F04/157	03414	BEN NGHE RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
F04/158	03416	NGA BAY RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
F04/159	03418	SAIGON RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM
F04/179	01251	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY
F04/183	05256	ALCOHOL ART CAMPAIGN: 01 - PINA COLADA	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
F04/184	05257	ALCOHOL ART CAMPAIGN: 02 - BELGIAN BEER	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
F04/185	05258	ALCOHOL ART CAMPAIGN: 03 - TEQUILA	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
F04/186	05259	ALCOHOL ART CAMPAIGN: 04 - ROSÉ	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE
F04/187	05260	ALCOHOL ART CAMPAIGN: 06 - IRISH BEER	AUTOMOBILE ASSOCIATION OF SINGAPORE	PUBLIC SERVICE ANNOUNCEMENT	J. WALTER THOMPSON SINGAPORE	SINGAPORE

F05 (Digital Poster Craft)

F05/028	02979	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS
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G01 (Integrated Campaign led by Outdoor)

G01/021	04828	EMOJI	TENTATIVE	OUT OF HOME PSA	ALMA DDB Miami	USA
G01/035	03305	THE GOOD NOTE	BOU KHALIL SUPERMARCHÉ	THE GOOD NOTE	J. WALTER THOMPSON BEIRUT	LEBANON
G01/043	00234	THE FAIREST NIGHT OF ALL	AB INBEV	ANDES BEER	DEL CAMPO SAATCHI & SAATCHI Buenos Aires	ARGENTINA
G01/047	30015	BREWTROLEUM	HEINEKEN NEW ZEALAND	DB EXPORT	COLENZO BBDO Auckland	NEW ZEALAND
G01/063	04467	SURVIVAL BILLBOARD	MICROSOFT	XBOX / TOMB RAIDER	McCANN LONDON	UNITED KINGDOM

Total Entries:

495