

Shortlist (Print & Publishing Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency
A01 (Savoury Foods)							
A01/014	02554	BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
A01/015	02570	MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
A01/016	02584	FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
A01/017	02598	CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
A01/022	01368	WATERMELON	ORIGEN ORGÁNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A01/023	01371	STRAWBERRY	ORIGEN ORGÁNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A01/024	01374	LETTUCE	ORIGEN ORGÁNICOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A01/025	02460	PUG	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A01/026	02468	LABRADOR	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A01/027	02464	MUTT	CHEZ OSCAR	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A02 (Sweet Foods & Snacks)							
A02/012	00220	"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A02/013	00223	"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A02/014	00226	"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A02/022	02803	HUNGER TRAP 1	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
A02/023	02804	HUNGER TRAP 2	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
A02/024	02805	HUNGER TRAP 3	MARS	SNICKERS	IMPACT BBDO Dubai	UNITED ARAB EMIRATES	IMPACT BBDO Dubai
A02/028	02315	PIRANHA	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO	(ANÓNIMO) Mexico City
A02/029	02319	LIONS	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO	(ANÓNIMO) Mexico City
A02/030	02323	MARTIANS	DULCES ANÁHUAC	CHIPILETA LOLLIPOP	(ANÓNIMO) Mexico City	MEXICO	(ANÓNIMO) Mexico City

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A02/040	03264	SKATE PARK	FERRERO ROCHER, TIC TAC ARGENTINA		LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
A02/041	03266	PINBALL	FERRERO ROCHER, TIC TAC ARGENTINA		LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
A02/042	03268	ROLLER COASTER	FERRERO ROCHER, TIC TAC ARGENTINA		LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
A02/055	02506	BROCCOLI	FREDDO	ICE CREAM	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
A02/057	02512	ARTICHOKE	FREDDO	ICE CREAM	Y&R BUENOS AIRES	ARGENTINA	Y&R BUENOS AIRES
A02/084	02399	CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A02/085	02402	MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A02/086	02405	STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO

A03 (Alcoholic Drinks)

A03/009	00949	DIMA	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A03/010	00950	JANNIS	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A03/011	00951	RENKE	BCS BERGEDORFER BRAUGESELLSCHAFT MBH	BERGEDORFER BIER	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg
A03/017	03655	FISHERMEN	COOPERATIVA AGRICOLA PISQUERA ELQUI	FRANCISCO DE AGUIRRE SPARKLING WINE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A03/027	03677	SOCCER	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A03/028	03697	PAINTBALL	HUÜNEN	HUÜNEN	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago

A04 (Non-Alcoholic Drinks)

A04/005	00961	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A04/006	00964	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A04/007	00967	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
A04/036	02819	MAN	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	MONDAY Bangkok
A04/037	02820	LADY	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	MONDAY Bangkok

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A04/038	02821	OFFICE	DUTCH MILL CO.	ARABUS 3 IN 1 COFFEE	MONDAY Bangkok	THAILAND	MONDAY Bangkok
A04/046	03658	MANSION	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A04/047	03679	CHURCH	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
A04/048	03700	RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago

A05 (Cosmetics)

A05/011	01345	FIRST LOVE	GARNIER SKIN ACTIVE	ANTIAGE CREAM	PUBLICIS MEXICO Mexico City	MEXICO	PUBLICIS MEXICO Mexico City / L'ORÉAL MÉXICO Mexico City
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A06 (Toiletries)

A06/014	02330	PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
A06/015	02339	MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
A06/016	02348	KEYS	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London

A07 (Healthcare & Pharmacy)

A07/002	00377	SMOOTH TRAVEL 2	PHAPROS	ANTIMO	HAKUHODO INDONESIA Jakarta	INDONESIA	HAKUHODO INDONESIA Jakarta
A07/010	00880	DATING	PT. ROHTO LABORATORIES INDONESIA	ACNES SEALING JELL	DENTSU SPARKS Jakarta	INDONESIA	DENTSU SPARKS Jakarta
A07/011	00881	BIRTHDAY	PT. ROHTO LABORATORIES INDONESIA	ACNES SEALING JELL	DENTSU SPARKS Jakarta	INDONESIA	DENTSU SPARKS Jakarta
A07/012	00882	BAND SHOW	PT. ROHTO LABORATORIES INDONESIA	ACNES SEALING JELL	DENTSU SPARKS Jakarta	INDONESIA	DENTSU SPARKS Jakarta
A07/030	01131	THE ROCKER	LEHNING	VOXPAX	HAVAS WORLDWIDE PARIS Puteaux	FRANCE	HAVAS WORLDWIDE PARIS Puteaux
A07/031	01132	THE SUPPORTER	LEHNING	VOXPAX	HAVAS WORLDWIDE PARIS Puteaux	FRANCE	HAVAS WORLDWIDE PARIS Puteaux
A07/083	03014	PUNK COUPLE	ID CONDOMS	CONDOMS	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta
A07/084	03015	HIPSTER COUPLE	ID CONDOMS	CONDOMS	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta

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A07/085	03016	PREPPY COUPLE ID	CONDOMS	FITZGERALD & CO Atlanta	USA	FITZGERALD & CO Atlanta	
A07/116	03845	WOOD	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A07/117	03856	JEANS	JOHNSON'S	BAND AID	DDB BRASIL São Paulo	BRAZIL	DDB BRASIL São Paulo
A07/121	03526	BOX	BAYER	ASPIRIN/CAFIASPI RIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A07/122	03542	BALD	BAYER	ASPIRIN/CAFIASPI RIN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

A08 (Household Cleaning Products)

A08/051	01648	FREE THE KIDS 1	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London
A08/052	01650	FREE THE KIDS 2	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London
A08/053	01652	FREE THE KIDS 3	UNILEVER	PERSIL / OMO	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London
A08/063	02000	WOOL	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
A08/064	02007	DENIM	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
A08/065	02008	LINEN	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
A08/066	02009	COTTON	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE

A09 (Other Household Goods)

A09/004	00896	WOMAN	HEIMAOSHEN DAILY CHEMICAL CO.LTD	HEIMAOSHEN MOSQUITO-REPELLENT INCENSE	J. WALTER THOMPSON BEIJING	CHINA	J. WALTER THOMPSON BEIJING
A09/005	00898	MAN	HEIMAOSHEN DAILY CHEMICAL CO.LTD	HEIMAOSHEN MOSQUITO-REPELLENT INCENSE	J. WALTER THOMPSON BEIJING	CHINA	J. WALTER THOMPSON BEIJING
A09/046	00263	NEIGHBORHOOD EQUATION	TIGER BRANDS	PEACEFUL SLEEP ROOM SPRAY	TBWAHUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWAHUNT LASCARIS JOHANNESBURG
A09/047	00265	TODDLER EQUATION	TIGER BRANDS	PEACEFUL SLEEP ROOM SPRAY	TBWAHUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWAHUNT LASCARIS JOHANNESBURG
A09/048	00267	PEOPLE EQUATION	TIGER BRANDS	PEACEFUL SLEEP ROOM SPRAY	TBWAHUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWAHUNT LASCARIS JOHANNESBURG

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A10 (Miscellaneous)

A10/034	02433	EAGLE	HASBRO COLOMBIA	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A10/035	02436	SAILOR	HASBRO COLOMBIA	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A10/036	02439	SOLDIER	HASBRO COLOMBIA	PLAY DOH	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá
A10/048	02157	OLD ENGLISH SHEEPROSE	MARS PETCARE AUSTRALIA	DENTAFLEX	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
A10/049	02158	WHITE SAMOYED GERBERA	MARS PETCARE AUSTRALIA	DENTAFLEX	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE
A10/050	02159	CHOW CHOW BLOSSOM	MARS PETCARE AUSTRALIA	DENTAFLEX	CLEMENGER BBDO MELBOURNE	AUSTRALIA	CLEMENGER BBDO MELBOURNE

A11 (Clothing, Footwear & Accessories)

A11/001	00594	BLOUSE	STUDIO	CLOTHES	Ig2 Québec	CANADA	Ig2 Québec
A11/002	00595	SWEATER	STUDIO	CLOTHES	Ig2 Québec	CANADA	Ig2 Québec
A11/003	00593	LEGGING	STUDIO	CLOTHES	Ig2 Québec	CANADA	Ig2 Québec
A11/004	00659	THE FACE OF BERLIN	UNITED COLORS OF BENETTON	CAPSULE COLLECTION	180 AMSTERDAM Amsterdam	THE NETHERLANDS	180 AMSTERDAM Amsterdam
A11/005	00660	THE FACE OF LONDON	UNITED COLORS OF BENETTON	CAPSULE COLLECTION	180 AMSTERDAM Amsterdam	THE NETHERLANDS	180 AMSTERDAM Amsterdam
A11/006	00661	THE FACE OF NEW YORK	UNITED COLORS OF BENETTON	CAPSULE COLLECTION	180 AMSTERDAM Amsterdam	THE NETHERLANDS	180 AMSTERDAM Amsterdam
A11/013	01784	DOVE	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
A11/014	01786	BOXER	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
A11/015	01788	SHARKS	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris
A11/016	01790	JUDGES	RAY-BAN	RAY-BAN	MARCEL Paris	FRANCE	MARCEL Paris

A12 (Home Appliances & Furnishings)

A12/037	01690	BATHROOM	SODIMAC HOMECENTER	SODIMAC.COM	McCANN LIMA	PERU	McCANN LIMA
A12/053	02745	PORN	PENTÁGONO	PENTÁGONO SECURITY DOORS	DHÉLET Y&R LATAM Buenos Aires	ARGENTINA	DHÉLET Y&R LATAM Buenos Aires
A12/058	02756	CHEST WAXING	PENTÁGONO	PENTÁGONO SECURITY DOORS	DHÉLET Y&R LATAM Buenos Aires	ARGENTINA	DHÉLET Y&R LATAM Buenos Aires
A12/092	03812	BIRTHDAY	DISHA TEK CORPORATION	VAULTEK BIOMETRIC SAFES	McCANN WORLDGROUP INDIA Mumbai	INDIA	McCANN WORLDGROUP INDIA Mumbai

Shortlist (Print & Publishing Lions)

A12/102	02115	BED	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin / DDB GROUP Hamburg / DDB GROUP DÜSSELDORF
A12/103	02117	SOFA	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin / DDB GROUP Hamburg / DDB GROUP DÜSSELDORF
A12/104	02119	GRILL	IKEA AUSTRIA	DELIVERY SERVICE	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin / DDB GROUP Hamburg / DDB GROUP DÜSSELDORF
A12/128	02375	0.1%	LG ELETRONICS DO BRASIL	WASHING MACHINE	Y&R SÃO PAULO	BRAZIL	Y&R SAO PAULO
A12/136	03796	DAYBED	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux
A12/137	03798	PUMKIN	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux
A12/138	03901	MODERN SINCE : ANDY	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux
A12/139	03902	MODERN SINCE : ELYSÉE	LIGNE ROSET	PRODUCT DESIGN	LES GAULOIS Puteaux	FRANCE	LES GAULOIS Puteaux

A13 (Consumer Electronics & Technology)

A13/001	00139	BRUCE	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
A13/002	00141	CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
A13/003	00143	TILDA	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
A13/028	01013	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
A13/029	01016	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
A13/030	01019	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
A13/065	02687	STORE-PRISON	GODREJ SECURITY PRODUCTS	SECURITY CAMERAS	J. WALTER THOMPSON INDIA New Delhi	INDIA	J. WALTER THOMPSON INDIA New Delhi

A14 (Cars)

Shortlist (Print & Publishing Lions)

A14/012	00361	BONFIRE	VOLKSWAGEN	GOLF GTI	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin
A14/013	00364	SHOE STORE	VOLKSWAGEN	GOLF GTI	DDB GROUP GERMANY Berlin	GERMANY	DDB GROUP GERMANY Berlin
A14/064	01357	GARAGE	RENAULT	RENAULT TWIZY	MARCEL Mexico City	MEXICO	MARCEL Mexico City
A14/065	01866	ROBBERY	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A14/066	01869	FIRE	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A14/067	01871	EMERGENCY	MERCEDES-BENZ ESPAÑA,	SMART, CAR	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A14/102	02500	AIRBAG CYCLIST	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	GREY MÉXICO Mexico City
A14/103	02501	AIRBAG PEDESTRIAN	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	GREY MÉXICO Mexico City
A14/104	02502	AIRBAG RUNNER	VOLVO MÉXICO	PEDESTRIAN AIRBAG	GREY MÉXICO Mexico City	MEXICO	GREY MÉXICO Mexico City
A14/120	03532	GIRL	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/121	03547	BOY	AUDI BRASIL	AUDI PRE SENSE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A14/148	03892	ROAD	MITSUBISHI MOTORS	L200	AFRICA São Paulo	BRAZIL	AFRICA São Paulo

A15 (Other Vehicles, Automotive Products & Services)

A15/023	01713	TECHNICALLY DANCING	VOLKSWAGEN SOUTH AFRICA	VOLKSWAGEN GENUINE PARTS	OGILVY & MATHER CAPE TOWN	SOUTH AFRICA	OGILVY & MATHER CAPE TOWN
A15/029	03291	TOTE	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF
A15/030	03293	CLUTCH	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF
A15/031	03295	BUCKETBAG	VOLKSWAGEN	KEYLESS ACCESS	DDB GROUP DÜSSELDORF	GERMANY	DDB GROUP DÜSSELDORF
A15/047	03348	DEER	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A15/048	03365	WARTHOG	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A15/049	03380	PEDESTRIAN	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A15/072	00753	PAINTER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
A15/073	00758	LANDSCAPER	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT
A15/074	00762	MARKET MAN	FIAT PROFESSIONAL	FIAT DUCATO	LEO BURNETT FRANKFURT	GERMANY	LEO BURNETT FRANKFURT

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A16 (Retail & e-Commerce)

A16/049	03349	VALENTINE'S DAY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A16/050	03366	VACATION	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A16/051	03381	SEARCH HISTORY	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A16/054	03396	BRIDESMAID	INTERFLORA	FLOWER DELIVERY NETWORK	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
A16/068	03415	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
A16/069	03417	LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
A16/070	03419	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
A16/071	03421	TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai

A17 (Restaurants & Fast Food Chains)

A17/018	00887	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
A17/019	00890	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
A17/020	00893	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
A17/043	01670	BIG M	McDONALD'S SWITZERLAND	MCCAFE	TBWA\SHANGHAI	CHINA	TBWA\SHANGHAI
A17/045	02914	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland

A18 (Travel & Transport)

A18/028	01366	COFFEE	FICOHSA/BCD TRAVEL	BCD TRAVEL	4AM SAATCHI & SAATCHI Tegucigalpa	HONDURAS	4AM SAATCHI & SAATCHI Tegucigalpa
A18/029	01367	MATE	FICOHSA/BCD TRAVEL	BCD TRAVEL	4AM SAATCHI & SAATCHI Tegucigalpa	HONDURAS	4AM SAATCHI & SAATCHI Tegucigalpa
A18/032	03108	DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	THE COMMUNITY Miami
A18/033	03109	COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	THE COMMUNITY Miami

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A18/059	00264	STAFF	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A18/060	00266	FAMILY	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A18/061	00268	TEAM	CITY LODGE HOTEL GROUP	ROAD LODGE	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A18/062	02025	BABE VS MOM	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A18/063	02027	DUDE VS PENSIONER	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A18/064	02029	MAKE-UP VS MEDS	FLIGHT CENTRE	STUDENT FLIGHTS	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG

A19 (Entertainment & Leisure)

A19/054	02730	TAN	LOTO	LOTO	BETC Paris	FRANCE	BETC Paris
A19/055	02732	ISLAND	LOTO	LOTO	BETC Paris	FRANCE	BETC Paris
A19/056	02734	WATCH	LOTO	LOTO	BETC Paris	FRANCE	BETC Paris
A19/060	03255	WAR	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
A19/061	03258	GAY	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
A19/062	03261	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
A19/063	03243	SELFIE (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
A19/064	03242	BED (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON

A20 (Media & Publications)

A20/001	00512	THE ALCHEMIST AD	PAULO COELHO	THE ENTIRE TEXT OF THE NOVEL 'THE ALCHEMIST' IN A SINGLE AD.	LDC São Paulo	BRAZIL	LDC São Paulo
A20/029	01832	MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
A20/030	01839	OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
A20/031	01844	POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON

Shortlist (Print & Publishing Lions)

A20/032	01847	PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
A20/080	02548	JAWS SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE	GREY CHILE Santiago
A20/081	02551	THE SHINING SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE	GREY CHILE Santiago
A20/119	02137	CHILLING	THE TIMES	THE TIMES	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A20/120	02138	SHOPPING	THE TIMES	THE TIMES	TBWA\HUNT LASCARIS JOHANNESBURG	SOUTH AFRICA	TBWA\HUNT LASCARIS JOHANNESBURG
A20/148	02378	GULLIVER	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A20/149	02381	SCARLET	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A20/150	02384	GATSBY	PENGUIN COMPANHIA DAS LETRAS	BOOKS	Y&R SÃO PAULO	BRAZIL	Y&R SAO PAULO
A20/158	03448	DILMA	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
A20/159	03451	TRUMP	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires
A20/160	03454	HILLARY	EL CRONISTA	EL CRONISTA	GREY ARGENTINA Buenos Aires	ARGENTINA	GREY ARGENTINA Buenos Aires

A21 (Financial Products & Services)

A21/020	02743	HAPPY	POLLA CHILENA DE BENEFICENCIA	LOTO	DHÉLET Y&R LATAM Buenos Aires	ARGENTINA	DHÉLET Y&R LATAM Buenos Aires
A21/021	02747	SMART	POLLA CHILENA DE BENEFICENCIA	LOTO	DHÉLET Y&R LATAM Buenos Aires	ARGENTINA	DHÉLET Y&R LATAM Buenos Aires
A21/022	02751	STYLE	POLLA CHILENA DE BENEFICENCIA	LOTO	DHÉLET Y&R LATAM Buenos Aires	ARGENTINA	DHÉLET Y&R LATAM Buenos Aires
A21/032	03501	GERMANY/NETH ERLANDS	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A21/034	03521	SWEDEN/SWITZE RLAND	VISA	VISA INFINITE	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

Shortlist (Print & Publishing Lions)

A22 (Business Products & Services)

A22/043	03502	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/044	03515	ANGELA	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/045	03522	FRANCIS	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/046	03523	DALAI	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A22/051	03145	SALAD	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago
A22/052	03146	PRODUCT	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago
A22/053	03147	EXECUTIVE	GETTY IMAGES	GETTY IMAGES	OGILVY & MATHER CHILE Santiago	CHILE	OGILVY & MATHER CHILE Santiago

A23 (Commercial Public Services)

A23/034	03791	OLYMPIC	BERLITZ BANGKOK	BERLITZ	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK
A23/035	03793	TIME SQUARE	BERLITZ BANGKOK	BERLITZ	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK
A23/053	00513	TRENCH	POSTE ITALIANE	THE ITALIAN POSTAL SERVICE	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A23/054	00515	BONFIRE	POSTE ITALIANE	THE ITALIAN POSTAL SERVICE	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A23/055	00517	MOTHERHOUSE	POSTE ITALIANE	THE ITALIAN POSTAL SERVICE	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
A23/059	03570	HOUSE	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
A23/060	03571	BOX	ESCOLA PANAMERICANA DE ARTE E DESIGN	ESCOLA PANAMERICANA DE ARTE E DESIGN	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

A24 (Corporate Image & Sponsorship)

A24/059	00298	NATURAL DISASTER	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A24/060	00302	DIVORCE	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A24/061	00306	PRISON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London
A24/062	00309	TURN ON	HARVEY NICHOLS	BIRMINGHAM RECRUITMENT	ADAM&EVEDDB London	UNITED KINGDOM	ADAM&EVEDDB London

Shortlist (Print & Publishing Lions)

A24/076	02053	POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A24/077	02061	FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A24/078	02065	ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE

A25 (Public Health & Safety, Public Sector & Awareness Messages)

A25/034	01850	I AM AMERICAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	NATIVE VML Johannesburg
A25/035	01853	I AM BRITISH	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	NATIVE VML Johannesburg
A25/036	01856	I AM FRENCH	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	NATIVE VML Johannesburg
A25/037	01859	I AM GERMAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	NATIVE VML Johannesburg
A25/038	01862	I AM SOUTH AFRICAN	PASSOP	TBA	NATIVE VML Johannesburg	SOUTH AFRICA	NATIVE VML Johannesburg
A25/039	00596	TRUCK	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec	CANADA	Ig2 Québec
A25/040	00597	CAR	SOCIÉTÉ DE L'ASSURANCE AUTOMOBILE DU QUÉBEC	ROAD SAFETY	Ig2 Québec	CANADA	Ig2 Québec
A25/044	01688	GIRL	SAVE THE CHILDREN	PUBLIC MESSAGE	McCANN LIMA	PERU	McCANN LIMA
A25/045	01691	BOY	SAVE THE CHILDREN	PUBLIC MESSAGE	McCANN LIMA	PERU	McCANN LIMA
A25/061	01287	PROTEST	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
A25/062	01289	POLICE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
A25/063	01291	MASSACRE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
A25/064	01293	MOB	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
A25/077	02998	FLOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO Makati City

Shortlist (Print & Publishing Lions)

A25/078	03000	BOAT	ABS-CBN FOUNDATION	ABS-CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO Makati City	THE PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO Makati City
A25/097	00168	PORTRAITS - GAZING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
A25/098	00156	THINKING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
A25/099	00161	SMILING	THAI HEALTH PROMOTION FOUNDATION	PUBLIC SERVICE	SAATCHI & SAATCHI Singapore	SINGAPORE	SAATCHI & SAATCHI Singapore
A25/106	02385	WALLS	JORGE CASTAÑEDA	#IMPROUDTOBEM EXICAN	WING New York	USA	WING New York
A25/107	02386	PROBLEMS	JORGE CASTAÑEDA	#IMPROUDTOBEM EXICAN	WING New York	USA	WING New York
A25/120	03236	NOT YET - AFTER DEATH THERE'S...	107	VICENTE LOPEZ	DON Buenos Aires	ARGENTINA	DON Buenos Aires
A25/121	03238	NOT YET - THE LIGHT AT THE END OF THE TUNEL IS...	107	VICENTE LOPEZ	DON Buenos Aires	ARGENTINA	DON Buenos Aires
A25/122	03237	NOT YET - ON THE OTHER SIDE WE'LL HAVE...	107	VICENTE LOPEZ	DON Buenos Aires	ARGENTINA	DON Buenos Aires
A25/127	01947	1 FOR 7	HONG KONG TRANSPLANT SPORTS ASSOCIATION	ORGAN DONATION	DDB WORLDWIDE Hong Kong	HONG KONG	DDB WORLDWIDE Hong Kong
A25/163	00372	JOSÉ PACA	GESICHT ZEIGEN! AN ASSOCIATION ENCOURAGING PEOPLE TO STAND AGAINST RACISM IN GER	MEIN KAMPF – AGAINST RACISM	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt
A25/220	01758	WOMAN	JORDAN INSURANCE COMPANY	BIKER SAFETY	TEAM/Y&R AMMAN	JORDAN	TEAM/Y&R AMMAN

Shortlist (Print & Publishing Lions)

A25/221	01760	MAN-BOLD	JORDAN INSURANCE COMPANY	BIKER SAFETY	TEAM/Y&R AMMAN	JORDAN	TEAM/Y&R AMMAN
A25/228	01446	BILL TAYLOR	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	BLOOD DONATION	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A25/229	01449	ELLEN MIDDLETON	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	BLOOD DONATION	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A25/230	01452	BRAD OBAMA	SANTA CASA DE MISERICÓRDIA DE SÃO PAULO	BLOOD DONATION	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A25/238	01724	EIERKOCHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A25/239	01728	FERNSEHERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A25/240	01732	MIXERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A25/241	01734	STAUBSAUGERIN	FRAUENZENTRALE ZÜRICH	AWARENESS FOR SOCIETAL PROBLEM (WAGE INEQUALITY)	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich	SWITZERLAND	PUBLICIS COMMUNICATIONS SCHWEIZ Zürich
A25/248	03889	ROTTERDAM	ACNUR/UNHCR - THE UN REFUGEE AGENCY	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A25/249	03896	PARIS	ACNUR/UNHCR - THE UN REFUGEE AGENCY	INSTITUTIONAL	AFRICA São Paulo	BRAZIL	AFRICA São Paulo
A25/250	02036	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/251	02045	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
A25/252	02054	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE

A26 (Charities & Appeals)

A26/005	00380	DISAPPEARING ANIMALS	ROBIN WOOD	ROBIN WOOD	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
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Shortlist (Print & Publishing Lions)

A26/006	00383	DISAPPEARING ANIMALS	ROBIN WOOD	ROBIN WOOD	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A26/007	00386	DISAPPEARING ANIMALS	ROBIN WOOD	ROBIN WOOD	GRABARZ & PARTNER Hamburg	GERMANY	GRABARZ & PARTNER Hamburg
A26/031	00921	WEDDING	ALZHEIMER'S AND RELATED DISORDERS SOCIETY OF INDIA (ARDSI)	ARDSI AWARENESS	DENTSU CREATIVE IMPACT Gurgaon	INDIA	DENTSU CREATIVE IMPACT Gurgaon
A26/032	00922	FOOTBALL	ALZHEIMER'S AND RELATED DISORDERS SOCIETY OF INDIA (ARDSI)	ARDSI AWARENESS	DENTSU CREATIVE IMPACT Gurgaon	INDIA	DENTSU CREATIVE IMPACT Gurgaon
A26/033	00923	CADET	ALZHEIMER'S AND RELATED DISORDERS SOCIETY OF INDIA (ARDSI)	ARDSI AWARENESS	DENTSU CREATIVE IMPACT Gurgaon	INDIA	DENTSU CREATIVE IMPACT Gurgaon
A26/046	01870	HUNGARY	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A26/047	01873	EU	INTERNATIONAL AMNESTY	NGO	CONTRAPUNTO BBDO Madrid	SPAIN	CONTRAPUNTO BBDO Madrid
A26/098	02489	DONG NAI RIVER	UNICEF GLOBAL	POLLUTED WATER	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
A26/099	02491	BEN NGHE RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
A26/100	02493	NGA BAY RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
A26/101	02495	SAIGON RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
A26/124	03219	KINGFISHER	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/125	03223	MINNOW	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/126	03227	ADDER	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
A26/133	03733	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
A26/143	00411	ENDANGERED LOVE	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NON-PROFIT CONSERVATION FILM FESTIVAL	DDB NEW YORK	USA	DDB NEW YORK

Shortlist (Print & Publishing Lions)

A26/144	01459	SLOTH SUTRA	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NON-PROFIT CONSERVATION FILM FESTIVAL	DDB NEW YORK	USA	DDB NEW YORK
A26/145	01465	RHINO SUTRA	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NON-PROFIT CONSERVATION FILM FESTIVAL	DDB NEW YORK	USA	DDB NEW YORK
A26/146	01471	GORILLA SUTRA	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NON-PROFIT CONSERVATION FILM FESTIVAL	DDB NEW YORK	USA	DDB NEW YORK
A26/160	02948	ELIZABETH WILLIAMS	DONATE LIFE AMERICA	ORGAN DONATION REGISTRATION	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
A26/161	02951	FREDERICK JONES	DONATE LIFE AMERICA	ORGAN DONATION REGISTRATION	LEO BURNETT CHICAGO	USA	LEO BURNETT CHICAGO
A26/178	01376	PRISIONER	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
A26/179	01377	EBOLA	HOSPITAL SÃO PAULO - BANCO DE OLHOS	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO

B01 (Use of Print & Publishing: Offline)

B01/020	03001	FRONT PAGE PACK	CIA CACIQUE DE CAFÉ SOLUVEL	CAFÉ PELÉ	LEW'LARA\TBWA São Paulo	BRAZIL	LEW'LARA\TBWA São Paulo
B01/027	02504	PAPER GLASSES	SAVE THE CHILDREN AND SANTILLANA	CHILDREN EDUCATION	GREY MÉXICO Mexico City	MEXICO	GREY MÉXICO Mexico City
B01/029	03370	OPEL INTELLILUX	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
B01/033	02870	RONALDO WITHOUT RONALDO	GO SPORT	GO SPORT	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai
B01/034	00134	PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland

B02 (Use of Print & Publishing: Digital)

B02/002	00468	RETOUCHER	MARS CHOCOLATE NORTH AMERICA	SNICKERS	BBDO New York	USA	BBDO New York
B02/006	03828	THE FASHION MAG HIJACK	STYLIGHT	STYLIGHT	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich

Shortlist (Print & Publishing Lions)

B02/007	02267	GTI FONT FAMILY	VOLKSWAGEN ARGENTINA	VW GOLF GTI	TRIBAL ARGENTINA Buenos Aires	ARGENTINA	TRIBAL ARGENTINA Buenos Aires / DDB BUENOS AIRES
B02/013	02150	MCTRAX	McDONALD'S	PLACEMET	TBWAINEBOKO Amsterdam	THE NETHERLANDS	TBWAINEBOKO Amsterdam

C01 (Original Print & Publishing: Content including Special or Limited Edition)

C01/029	01569	SIMPLIFIED STORIES	ALZHEIMER LIGA VLAANDEREN	BOOKS FOR ALZHEIMER PATIENTS	DDB BRUSSELS	BELGIUM	DDB BRUSSELS
C01/040	03354	DEER	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
C01/041	03371	WARTHOG	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
C01/042	03386	PEDESTRIAN	GENERAL MOTORS	OPEL INTELLILUX	TAPSA Y&R Madrid	SPAIN	TAPSA Y&R Madrid
C01/051	00135	PARADISE HILL	IT'S NOT OK	DOMESTIC VIOLENCE AWARENESS	FCB NEW ZEALAND Auckland	NEW ZEALAND	FCB NEW ZEALAND Auckland
C01/053	01058	NEXT CHAPTER	WINSTON FLETCHER	WINSTON FETCHER	MULLENLOWE GROUP London	UNITED KINGDOM	MULLENLOWE GROUP London
C01/061	03649	POLITIBOOKS	EL CIUDADANO	CORPORATE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago

C02 (Original Print & Publishing: Covers including Special or Limited Edition)

C02/001	00668	BILD WITHOUT IMAGES	BILD	BILD NEWSPAPER	VCCP Berlin	GERMANY	VCCP Berlin
C02/011	00370	MEIN KAMPF – AGAINST RACISM	GESICHT ZEIGEN! AN ASSOCIATION ENCOURAGING PEOPLE TO STAND AGAINST RACISM IN GER	MEIN KAMPF – AGAINST RACISM	OGILVY GERMANY Frankfurt	GERMANY	OGILVY GERMANY Frankfurt

D01 (Copywriting)

D01/047	01014	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D01/048	01017	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D01/049	01020	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D01/094	03256	GRIEF	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON

Shortlist (Print & Publishing Lions)

D01/095	03259	SELFIE	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
D01/096	03262	BED	TATE	BP DISPLAYS AT TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
D01/097	03246	WAR (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
D01/098	03245	GAY (500 YEARS OF STORIES)	TATE	TATE BRITAIN	GREY LONDON	UNITED KINGDOM	GREY LONDON
D01/099	02915	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland
D01/100	01300	THE ONLY THING THAT SHOULD INFLUENCE THE NEWS IS THE NEWS	THE GUARDIAN	Newspaper	BBH London	UNITED KINGDOM	BBH London
D01/101	01301	BUY A NEWSPAPER THAT CAN'T BE BOUGHT	THE GUARDIAN	Newspaper	BBH London	UNITED KINGDOM	BBH London
D01/102	01302	WE'VE GOT ENEMIES IN HIGH PLACES	THE GUARDIAN	Newspaper	BBH London	UNITED KINGDOM	BBH London
D01/103	01303	WHEN POLITICIANS DEFY BELIEF, YOU NEED A NEWSPAPER THAT DEFIES POLITICIANS	THE GUARDIAN	Newspaper	BBH London	UNITED KINGDOM	BBH London
D01/120	01460	DOLPHIN	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA	DDB NEW YORK
D01/121	01466	ELEPHANT	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA	DDB NEW YORK
D01/122	01472	GORILLA	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA	DDB NEW YORK

Shortlist (Print & Publishing Lions)

D01/123	01477	PUFFIN	WILDLIFE CONSERVATION FILM FESTIVAL (WCFF)	NONPROFIT FILM FESTIVAL, CONSERVATION FOCUS	DDB NEW YORK	USA	DDB NEW YORK
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D02 (Art Direction)

D02/030	00222	"MOBY-DICK"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D02/031	00225	"SHERLOCK HOLMES"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D02/032	00228	"LITTLE RED RIDING HOOD"	WRIGLEY	WRIGLEY'S SPEARMINT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D02/033	00962	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D02/034	00968	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D02/036	00888	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA/THAILAND Bangkok	THAILAND	TBWA/THAILAND Bangkok
D02/037	00891	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA/THAILAND Bangkok	THAILAND	TBWA/THAILAND Bangkok
D02/038	00894	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA/THAILAND Bangkok	THAILAND	TBWA/THAILAND Bangkok
D02/076	01689	GIRL	SAVE THE CHILDREN	PUBLIC MESSAGE	McCANN LIMA	PERU	McCANN LIMA
D02/077	01692	BOY	SAVE THE CHILDREN	PUBLIC MESSAGE	McCANN LIMA	PERU	McCANN LIMA
D02/078	01828	KIM	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D02/079	01836	MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D02/080	01841	OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D02/081	01845	POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D02/082	01848	PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D02/099	01288	PROTEST	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
D02/100	01290	POLICE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg

Shortlist (Print & Publishing Lions)

D02/101	01292	MASSACRE	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
D02/102	01294	MOB	APARTHEID MUSEUM	BRAND	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg	SOUTH AFRICA	OPENCO – THE OPEN COLLABORATION Sandton, Johannesburg
D02/103	01015	COLORFUL	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D02/104	01018	FUTURE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D02/105	01021	BLACK&WHITE	LEICA GALLERY SÃO PAULO	LEICA M-MONOCHROM	F/NAZCA SAATCHI & SAATCHI São Paulo	BRAZIL	F/NAZCA SAATCHI & SAATCHI São Paulo
D02/186	01948	1 FOR 7	HONG KONG TRANSPLANT SPORTS ASSOCIATION	ORGAN DONATION	DDB WORLDWIDE Hong Kong	HONG KONG	DDB WORLDWIDE Hong Kong
D02/190	01768	NUJOOM	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	MEMAC OGILVY & MATHER Doha / MEMAC OGILVY Dubai
D02/191	01773	MAATAHA	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	MEMAC OGILVY & MATHER Doha / MEMAC OGILVY Dubai
D02/192	01777	SHAMS	QATAR ISLAMIC BANK	PUBLIC SAFETY AWARENESS	MEMAC OGILVY & MATHER Doha	QATAR	MEMAC OGILVY & MATHER Doha / MEMAC OGILVY Dubai
D02/233	03098	NEMESIS	DANONE	BENEGASTRO	Y&R MEXICO	MEXICO	Y&R MEXICO
D02/251	02887	BEREAVEMENT	THE SAMARITANS	THE SAMARITANS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
D02/252	02890	OLD AGE	THE SAMARITANS	THE SAMARITANS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
D02/253	02893	TRANSGENDER	THE SAMARITANS	THE SAMARITANS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
D02/254	02896	SCHOOL BULLY	THE SAMARITANS	THE SAMARITANS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
D02/255	02899	STUDY STRESS	THE SAMARITANS	THE SAMARITANS	Y&R SHANGHAI	CHINA	Y&R SHANGHAI
D02/260	01674	BIG M	McDONALD'S SWITZERLAND	MCCAFE	TBWA/SHANGHAI	CHINA	TBWA/SHANGHAI
D02/287	03734	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
D02/288	03737	TREE 2	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
D02/289	03739	TREE 3	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	OGILVY & MATHER Bangkok	THAILAND	OGILVY & MATHER Bangkok
D02/301	03539	DAVID/JULIO	KISS FM	KISS FM	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/304	03503	CHARLES	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo

Shortlist (Print & Publishing Lions)

D02/305	03516	POPE	GETTY IMAGES	GETTY IMAGES	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/306	03538	BONDINHO	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/308	03564	BOSSA NOVA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/309	03566	SAMBA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/310	03567	ARARA	SÃO PAULO ALPARGATAS	HAVAIANAS	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D02/324	01516	TIMES CLASSIFIEDS	BENNETT COLEMAN AND	TIMES CLASSIFIEDS	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU Mumbai
D02/355	03416	BED	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
D02/356	03418	LAMP	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
D02/357	03420	NIGHTSTAND	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
D02/358	03422	TABLE	IKEA - SAUDI ARABIA	IKEA SPECIAL OFFERS	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY Dubai
D02/375	03668	MANSION	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D02/376	03689	CHURCH	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D02/377	03710	RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D02/394	02462	TEACHING	GRUPO PETRÓPOLIS	TNT	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
D02/395	02466	SINGING	GRUPO PETRÓPOLIS	TNT	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
D02/396	02470	CLUBBING	GRUPO PETRÓPOLIS	TNT	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
D02/397	02473	MANAGING	GRUPO PETRÓPOLIS	TNT	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
D02/421	02010	SQUID	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D02/422	02011	PIG	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D02/423	02012	DUCK	UNILEVER (SUNLIGHT)	SUNLIGHT DISH WASHING DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D02/424	02037	CANCER	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/425	02047	OCEANS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE

Shortlist (Print & Publishing Lions)

D02/426	02055	POVERTY	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/427	02062	FORESTS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/428	02066	ANIMALS	FORBES	FORBES	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/432	02069	HANG GLIDER	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/433	02070	COAL TRAIN	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/434	02071	ELECTRIC POLE	UNHCR PRAGUE	UNHCR	Y&R PRAGUE	CZECH REPUBLIC	Y&R PRAGUE
D02/444	02935	WAY BETTER RICH PERSON	NEW YORK LOTTERY	NEW YORK LOTTERY	McCANN NEW YORK New York	USA	McCANN NEW YORK New York

D03 (Illustration)

D03/078	01135	THE ROCKER	LEHNING	VOXPAX	HAVAS WORLDWIDE PARIS Puteaux	FRANCE	HAVAS WORLDWIDE PARIS Puteaux
D03/079	01136	THE SUPPORTER	LEHNING	VOXPAX	HAVAS WORLDWIDE PARIS Puteaux	FRANCE	HAVAS WORLDWIDE PARIS Puteaux
D03/087	01830	FISH	NEWSPLEX	JORNAL I	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/088	01838	PIER	NEWSPLEX	JORNAL I	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/089	01843	SEA	NEWSPLEX	JORNAL I	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/090	01831	KIM	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/091	01837	MERKEL	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/092	01842	OBAMA	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/093	01846	POPE	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/094	01849	PUTIN	JORNAL I	BI - WEEKEND SUPPLEMENT	Y&R LISBON	PORTUGAL	Y&R LISBON
D03/108	03729	TREE 1	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND	OGILVY & MATHER Bangkok
D03/109	03730	TREE 2	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND	OGILVY & MATHER Bangkok
D03/110	03731	TREE 3	Seub Nakhasathien Foundation	Seub Nakhasathien Foundation	ILLUSION Bangkok	THAILAND	OGILVY & MATHER Bangkok
D03/138	02563	BABY	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
D03/139	02581	MILKMAN	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
D03/140	02593	FISH	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS

Shortlist (Print & Publishing Lions)

D03/141	02605	CARDINAL	BEL	MINI BABYBEL	YOUNG & RUBICAM PARIS	FRANCE	YOUNG & RUBICAM PARIS
D03/180	03265	SKATE PARK	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
D03/181	03267	PINBALL	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
D03/182	03269	ROLLER COASTER	FERRERO ROCHER, ARGENTINA	TIC TAC	LA COMUNIDAD Buenos Aires	ARGENTINA	LA COMUNIDAD Buenos Aires
D03/200	03112	DOG	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	THE COMMUNITY Miami
D03/201	03114	COFFEE	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	THE COMMUNITY Miami
D03/202	03116	MUSIC	CITY OF BUENOS AIRES	PUBLIC BIKE SYSTEM OF BUENOS AIRES	THE COMMUNITY Miami	USA	THE COMMUNITY Miami
D03/235	03222	KINGFISHER	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
D03/236	03226	MINNOW	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
D03/237	03230	ADDER	THE WILDLIFE TRUSTS	EVERY CHILD WILD	OGILVY & MATHER LONDON	UNITED KINGDOM	OGILVY & MATHER LONDON
D03/244	01675	BIG M	McDONALD'S SWITZERLAND	MCCAFE	TBWA\SHANGHAI	CHINA	TBWA\SHANGHAI
D03/274	03540	WAR	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D03/275	03556	GLOBAL WARMING	BAYER	DR. SCHOLL'S	ALMAPBBDO São Paulo	BRAZIL	ALMAPBBDO São Paulo
D03/317	03711	RESTAURANT	CAFÉ CARIBE	CORP. CAFÉ CARIBE	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D03/338	01984	BOY BAND HIT	UNILEVER VIETNAM	CLEAR ANTI DANDRUFF SHAMPOO	MULLENLOWE VIETNAM Ho Chi Minh City	VIETNAM	MULLENLOWE VIETNAM Ho Chi Minh City
D03/339	01989	PROSTATE CHECK	UNILEVER VIETNAM	CLEAR ANTI DANDRUFF SHAMPOO	MULLENLOWE VIETNAM Ho Chi Minh City	VIETNAM	MULLENLOWE VIETNAM Ho Chi Minh City
D03/340	01992	NAKED DAD	UNILEVER VIETNAM	CLEAR ANTI DANDRUFF SHAMPOO	MULLENLOWE VIETNAM Ho Chi Minh City	VIETNAM	MULLENLOWE VIETNAM Ho Chi Minh City

D04 (Typography)

Shortlist (Print & Publishing Lions)

D04/035	02013	WOOL	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D04/036	02016	DENIM	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D04/037	02015	LINEN	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D04/038	02014	COTTON	UNILEVER (BREEZE)	BREEZE LIQUID DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE
D05 (Photography)							
D05/005	00142	CLOONEY	IMYTEC	OFFICIAL DISTRIBUTOR OF CANON CAMERAS	OGILVY & MATHER JAPAN Tokyo	JAPAN	OGILVY & MATHER JAPAN Tokyo
D05/027	00963	"BREAKDANCE"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D05/028	00966	"PARKOUR"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D05/029	00969	"SKATEBOARD"	PEPSICO DEUTSCHLAND	PEPSI LIGHT	BBDO GROUP GERMANY Dusseldorf	GERMANY	BBDO GROUP GERMANY Dusseldorf
D05/031	00889	LOVING THE NIGHT 1	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
D05/032	00892	LOVING THE NIGHT 2	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
D05/033	00895	LOVING THE NIGHT 3	McDONALD'S	CORPORATE	TBWA\THAILAND Bangkok	THAILAND	TBWA\THAILAND Bangkok
D05/120	02337	PENCIL	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
D05/121	02346	MONEY	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
D05/122	02355	KEYS	JOHNSON & JOHNSON	LISTERINE COOL MINT	J. WALTER THOMPSON London	UNITED KINGDOM	J. WALTER THOMPSON London
D05/129	02490	DONG NAI RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
D05/130	02492	BEN NGHE RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
D05/132	02496	SAIGON RIVER	UNICEF GLOBAL	UNICEF GLOBAL	HAPPINESS Vilvoorde	BELGIUM	HAPPINESS Vilvoorde
D05/146	02700	NIGHT KILLS DAY - FISHERWOMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	J. WALTER THOMPSON INDIA New Delhi
D05/147	02701	NIGHT KILLS DAY - MECHANIC	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	J. WALTER THOMPSON INDIA New Delhi

Shortlist (Print & Publishing Lions)

D05/148	02702	NIGHT KILLS DAY - MILKMAN	SLEEP APNOEA INDIA	NEUROLOGY SLEEP CENTRE - SLEEP CLINIC	J. WALTER THOMPSON INDIA New Delhi	INDIA	J. WALTER THOMPSON INDIA New Delhi
D05/156	00514	TRENCH	POSTE ITALIANE	THE ITALIAN POSTAL SERVICE	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
D05/158	00518	MOTHERHOUSE	POSTE ITALIANE	THE ITALIAN POSTAL SERVICE	McCANN WORLDGROUP Milan	ITALY	McCANN WORLDGROUP Milan
D05/159	02550	JAWS SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE	GREY CHILE Santiago
D05/160	02553	THE SHINING SCENE REPETITION - VIDEO ON DEMAND	VTR - CABLE TV	VTR - VIDEO ON DEMAND	GREY CHILE Santiago	CHILE	GREY CHILE Santiago
D05/172	01520	RADIO WORKS BEST IN OUTDOOR	INDIAN OUTDOOR ADVERTISING ASSOCIATION	INDIAN OUTDOOR ADVERTISING ASSOCIATION	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU Mumbai
D05/173	01524	NEWSPAPER WORKS BEST IN OUTDOOR	INDIAN OUTDOOR ADVERTISING ASSOCIATION	INDIAN OUTDOOR ADVERTISING ASSOCIATION	TAPROOT DENTSU Mumbai	INDIA	TAPROOT DENTSU Mumbai
D05/178	03672	MOHMMAD	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D05/179	03691	SAYID	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D05/180	03712	AHMED	AMNISTIA	AMNISTIA	PROLAM Y&R Santiago	CHILE	PROLAM Y&R Santiago
D05/198	02649	CHOCOLATE	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO
D05/199	02654	MINT	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SAO PAULO
D05/200	02660	STRAWBERRY	FREDDO	INSTITUTIONAL	Y&R SÃO PAULO	BRAZIL	Y&R SÃO PAULO

Total Entries: 430