

Shortlist (Innovation Lions)

Cat. No	Entry No	Title	Client	Product	Entrant Company	Country	Agency	Production Company	Medium
A01 (Innovative Technology)									
A01/004	00019	MOTOREPELLENT	DUANG PRATEEP FOUNDATION	MOTOREPELLENT	BBDO BANGKOK	THAILAND	BBDO BANGKOK		
A01/012	00093	FREESTYLE LIBRE - TECHNOLOGY	ABBOTT DIABETES CARE	FLASH GLUCOSE MONITORING SYSTEM	LOOPEL London	UNITED KINGDOM	LOOPEL London	MAD COW FILMS London	
A01/021	00223	JACQUARD	GOOGLE	JACQUARD WEARABLE FABRIC	GOOGLE CREATIVE LAB London	UNITED KINGDOM	GOOGLE CREATIVE LAB London	GOOGLE CREATIVE LAB London	
A01/037	00061	JUKEDECK ARTIFICIALLY-INTELLIGENT MUSIC COMPOSER		JUKEDECK	JUKEDECK London	UNITED KINGDOM	JUKEDECK London		
A01/039	00284	THE NEXT REMBRANDT	ING	ING	J. WALTER THOMPSON AMSTERDAM	THE NETHERLANDS	J. WALTER THOMPSON AMSTERDAM	NEW AMSTERDAM FILM COMPANY / KREUKVRIJ Amsterdam / SUPERHERO CHEESECAKE Amsterdam	
A01/043	00146	AROUND THE WORLD IN 200 MILLISECONDS	FEDERATION FOR INTERNET ALERTS	FEDERATION FOR INTERNET ALERTS	CONVERSANT Chicago	USA	FEDERATION FOR INTERNET ALERTS Chicago		
A01/049	00128	LINKNYC	THE CITY OF NEW YORK	LINKNYC	INTERSECTION New York	USA	INTERSECTION New York	CIVIQ SMARTSCAPES Milford / QUALCOMM San Diego	
A01/059	00297	FOCUSMOTION	FOCUSMOTION	FOCUSMOTION	R/GA New York	USA	R/GA New York		
A01/070	00192	HERE ACTIVE LISTENING™: CHANGE THE WAY WE HEAR THE WORLD	DOPPLER LABS	HERE ACTIVE LISTENING™	DOPPLER LABS San Francisco	USA	DOPPLER LABS San Francisco		
A01/078	00193	PREPEX		NON-SURGICAL MALE CIRCUMCISION DEVICE FOR HIV PREVENTION	CIRC MEDTECH Hod Hasharon	ISRAEL	CIRC MEDTECH Hod Hasharon		
A01/079	00160	THE MILL 'BLACKBIRD'		BLACKBIRD	THE MILL London	UNITED KINGDOM	THE MILL London		

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A01/097	00309	GOOGLE DEEPMIND ALPHAGO	GOOGLE DEEPMIND ALPHAGO	GOOGLE DEEPMIND ALPHAGO	GOOGLE DEEPMIND London	UNITED KINGDOM	GOOGLE DEEPMIND London	GOOGLE DEEPMIND London
A01/104	00385	DOT. THE FIRST BRAILLE SMARTWATCH.	DOT INCORPORATION	DOT. THE FIRST BRAILLE SMARTWATCH.	SERVICEPLAN Munich	GERMANY	SERVICEPLAN Munich / SERVICEPLAN KOREA Seoul / DOT INCORPORATION Seoul	COMMONDEER Los Angeles / CORE-A STUDIOS Seoul

A02 (Creative Innovation)

A02/026	00199	LIFESAVER BACKPACK	LUKI	CHILDREN FRUIT SNACK	J. WALTER THOMPSON COLOMBIA Bogotá	COLOMBIA	J. WALTER THOMPSON COLOMBIA Bogotá	
A02/038	00015	F21 THREAD SCREEN	FOREVER 21	FOREVER 21	BREAKFAST New York	USA	BREAKFAST New York	BREAKFAST New York
A02/043	00036	NETFLIX SWITCH	NETFLIX	NETFLIX	DEELOCAL Pittsburgh	USA	DEELOCAL Pittsburgh	DEELOCAL Pittsburgh
A02/044	00037	NETFLIX SOCKS	NETFLIX	NETFLIX	DEELOCAL Pittsburgh	USA	DEELOCAL Pittsburgh	DEELOCAL Pittsburgh
A02/048	00195	CHANGE PLEASE	CHANGE PLEASE AND THE BIG ISSUE	CHANGE PLEASE	FCB INFERNO London	UNITED KINGDOM	FCB INFERNO London	NICE SHIRT FILMS London
A02/094	00332	LANDCRUISER EMERGENCY NETWORK	TOYOTA MOTOR CORPORATION AUSTRALIA	LANDCRUISER	SAATCHI & SAATCHI Sydney	AUSTRALIA	SAATCHI & SAATCHI Sydney	8COM Sydney / HECKLER Sydney
A02/120	00232	EDIBLE SIX PACK RINGS	SALTWATER BREWERY	SALTWATER BREWERY	WE BELIEVERS New York	USA	WE BELIEVERS New York	ENTELEQUIA SUSTAINABLE DEVELOPMENT Metepec / PERSONAL MUSIC Miami
A02/139	00353	HIGHWAY ROBBERY	VOLVO CAR USA	2016 VOLVO XC90 T8	GREY NEW YORK	USA	GREY NEW YORK	1STAVEMACHINE New York
A02/141	00255	HACK IN BLACK	ACTIVSION	CALL OF DUTY : BLACK OPS 3	EDELMAN Los Angeles	USA	EDELMAN Los Angeles	EDELMAN Los Angeles
A02/142	00108	THE SOUND SHIRT	JUNGE SYMPHONIKER HAMBURG	THE SOUND SHIRT	JUNG von MATT Hamburg	GERMANY	JUNG von MATT Hamburg	
A02/146	00115	THE TRAIN BRAIN PROJECT	STOCKHOLMSTÄG	STOCKHOLM'S COMMUTER TRAIN SERVICE	KÄRNHUSET Stockholm	SWEDEN	KÄRNHUSET Stockholm	KÄRNHUSET Stockholm
A02/162	00359	ROAM DELIVERY	VOLVO CARS	IN CAR DELIVERY SERVICE	OGILVYONE LONDON	UNITED KINGDOM		
A02/173	00075	SLIDE AMAZING IN MOTION	LEXUS INTERNATIONAL	LEXUS	CHI & PARTNERS London	UNITED KINGDOM	CHI & PARTNERS London	SMUGGLER London
A02/177	00323	MISSION TO THE MOON	AUDI AG	AUDI	THJNK Hamburg	GERMANY	THJNK Hamburg	THJNK Hamburg

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A02/209	00306	SUN HATS	EPM EMPRESAS PUBLICAS DE MEDELLÍN	SOLAR ENERGY PROGRAM	DDB COLOMBIA Bogotá	COLOMBIA	DDB COLOMBIA Bogotá	
A02/210	00312	PAPER GLASSES	SAVE THE CHILDREN AND SANTILLANA	CHILDREN EDUCATION	GREY MÉXICO Mexico City	MEXICO	GREY MÉXICO Mexico City	GARCIA BROSS Mexico City / LOOK AS AUDIO Mexico City
A02/227	00287	EMOTI SOUNDS	TIM	LIVE TIM	ARTPLAN Rio de Janeiro	BRAZIL	ARTPLAN Rio de Janeiro	TRATOR FILMES São Paulo
A02/229	00327	DIABETEST	TOPLI TISSUES	TISSUE PAPER	DENTSU INDONESIA Jakarta	INDONESIA	DENTSU INDONESIA Jakarta	
A02/232	00349	THE FIELD TRIP TO MARS	LOCKHEED MARTIN	GENERATION BEYOND	McCANN NEW YORK New York	USA	McCANN NEW YORK New York	FRAMESTORE VR STUDIO New York
A02/250	00188	WILSON X CONNECTED BASKETBALL	WILSON SPORTING GOODS	WILSON X CONNECTED BASKETBALL	PHENOMENON Los Angeles	USA	PHENOMENON Los Angeles	PHENOMENON Los Angeles
A02/258	00329	MCWHOPPER	BURGER KING	MCWHOPPER	Y&R NZ Auckland	NEW ZEALAND	Y&R NZ Auckland / Y&R MEDIA NZ Auckland	FLYING FISH Auckland
A02/261	00302	THE DISPLACED	THE NEW YORK TIMES	NYT VR	VRSE.WORKS Los Angeles	USA	VRSE.WORKS Los Angeles	VRSE.WORKS Los Angeles
A02/262	00382	SEA HERO QUEST	DEUTSCHE TELEKOM	DEUTSCHE TELEKOM	SAATCHI & SAATCHI London	UNITED KINGDOM	SAATCHI & SAATCHI London	BUF Paris / GRAND CENTRAL SOUND STUDIOS London / UNIT MEDIA London
A02/263	00375	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	TOUCHABLE INK	J. WALTER THOMPSON BANGKOK	THAILAND	J. WALTER THOMPSON BANGKOK	THE FILM FACTORY Bangkok
A02/266	00372	PEDAL PURE	WATERAID	THE PEDAL POWERED WATER FILTER	GREY BANGLADESH Dhaka	BANGLADESH	GREY BANGLADESH Dhaka	
A02/267	00373	BRAINBAND	SAMSUNG AUSTRALIA	SAMSUNG BRAINBAND	LEO BURNETT SYDNEY Sydney	AUSTRALIA	LEO BURNETT SYDNEY Sydney	THE POOL COLLECTIVE Sydney / WE LOVE JAM Sydney

Total Entries:

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